business
for sale



BUSINESS REPORT

Date: **23rd November 2026**
Business Reference:**38303**

About the Business:

Extravacant Wedding & Events Estate with Working Flower Farm

Rare opportunity to own a unique wedding & events business with exceptional facilities and luxury accommodation surrounded by unmatched beauty of an operational flower farm.

Extravacant Wedding & Events Estate with Working Flower Farm



Sector: **Accommodation**

Asking Price:

R 15,750,000

Monthly Profit:

R 179,332

Asset Value:
R 13,931,597

Stock Value:
R 0

Yearly Net Profit :
R 2,151,988

Business Report

Fully describe the business's activities?

The business generates income by hosting weddings, functions and other events on a holistic basis, offering turnkey solutions from venue setup and infrastructure, chapel facilities, luxury accommodation, to catering, etc. The venue has earned an outstanding reputation as a sought-after wedding destination with versatile facilities that cater for intimate gatherings as well as large-scale celebrations.

Established flower farming operations yields generous secondary income whilst the unique botanical setting creates an unmatched visual backdrop that distinguishes the venue from competitors.

How long has the business been established?

The owners developed the property from 2002 with initial infrastructure and flower orchards which have been exceptionally maintained and expanded over the years.

Provide more details on the Estate?

The property expands 21.4 hectares and upon entering the estate, visitors are transformed to a picturesque haven of natural beauty. A mature tree-lined avenue lead through flower fields, citrus orchards and lavender gardens making for exceptional and scenic photo sessions.

Two large reception venues seat 150 and 60 guests respectively, featuring farmstead-style architecture, chandeliers, fairy lighting, verandas, welcome areas, fully equipped cash bar and industrial kitchens. Ceremony options include an indoor chapel seating 120 guests and an outdoor bush chapel seating 150 guests. Other infrastructure include two bomas, a man cave, bridal ready-room, salon and laundry facilities. Accommodation can host up to 54 guests in 19 stylish facilities including a honeymoon suite, a two-bedroom apartment, family rooms, double rooms and dormitories with communal kitchen and ablutions, catering for all budgets.

The property also includes an upmarket five-bedroom main residence and two two-bedroom houses.

Various storerooms and worker accommodation completed the business-end of the property.

Elaborate on farming operations and infrastructure?

Productive farming of flowers, mainly proteas and fynbos, in expansive orchards of matured trees and young newly planted trees. Flowers are used as part of the wedding offering and sold in the open market.

Infrastructure include strong boreholes, tanks, pumps, irrigation, large water reservoir and two ground fishing dams. Sustainable electricity infrastructure with a generator and three solar systems.

How does the business operate on a daily basis?

Meeting potential wedding customers for viewings
Preparing wedding and event quotations on customer requirements
Normal event coordination activities and preparations
Inspect and maintain wedding decor and equipment
Procure supplies for catering
Execution of wedding and events
Farming activities such as watering, planting, pruning, cutting of flowers, maintaining of orchards.

What Advertising/Marketing is carried out?

Website and online marketing

What competition exists?

There are competition much further away and not offering the sought-after combination of high-end facilities, exceptional natural beauty and photographic appeal.

How could the profitability of the business be improved?

Increase number of events, especially mid-week conferences where there are available capacity
Expand farming activities that compliments wedding and event supplies
Alternative marketing of flowers for better yields

Give a breakdown of staff/ functions/ length of service?

1 x Cook
4 x General Workers
4 x Farm Workers

How involved is the Owner in running the business?

The owners are hands-on to manage the business and farming operations in all aspects.

What are the main assets of the business?

Various assets are included in the sale, including:
* Furniture and fittings in accommodation units
* Venue assets - tables, chairs, cutlery, crockery, kitchen equipment, bar equipment, decor and catering equipment
* Generator, solar systems, water tanks & pumps
* 12m Storage container
* Plant propagation tunnel with plastic covering
* John Deere ride-on lawnmover

Detailed lists available

Strengths?

Long established and well-know wedding & events destination
Expansive and high-quality buildings
Holistic functions offering and weekend accommodation weddings
Outstanding reputation as a sought-after wedding environment with the natural beauty of the flower farm and dams
Diversified income through farming operations
Owners residence and 2 x flats

Weaknesses?

Marketing and growth activities can be more aggressive

Opportunities?

Expand to mid-week conference offering
Alternative marketing avenues for flowers
Increase accommodation capacity
In-source activities that are performed by other providers, i.e. sound, flower arrangements
Other farming activities that can complement functions, ie. food production

Threats?

General public roads infrastructure

What is the reason for the sale?

After more than two decades of dedication to the business and property, the owners wish to slow down and enjoy quality family time.

Why is this a good business?

This remarkable property with its buildings, infrastructure and landscape will take many years to replicate. The well-known brand and established wedding & events business in combination with a productive agricultural enterprise provide significant returns on a solid investment. It is an excellent opportunity to operate a profitable business in a spectacular environment and resides in an elegant residence with two flats.