

business
for sale



Date: **7th July 2026**

Business Reference: **BFS00368**

About the Business:

Profitable Event Décor & Hire Business for Sale – Relocatable Anywhere in South Africa

Profitable event décor and equipment hire business for sale. Established brand, strong profits, extensive assets, loyal clients, and fully relocatable anywhere in South Africa, offering excellent growth potential.

Profitable Event Décor & Hire Business for Sale – Relocatable Anywhere in South Africa



Sector: **Sales & Services**

Asking Price:

R 1,272,000

Monthly Profit:

R 0

Asset Value:

R 1,096,874

Stock Value:

R 228,000

Yearly Net Profit :

R 0



Business Report

Fully describe the business's activities?

Originally established in 2007, this well-established event décor and equipment hire business has built a strong reputation for delivering high-quality event solutions to both private and corporate clients. While currently operating from the Western Cape, the business is fully relocatable and can be successfully operated from anywhere in South Africa, making it an ideal opportunity for buyers looking to establish or expand their presence in the events industry.

The business specialises in the hire of premium event equipment and provides professional event solutions for weddings, birthdays, corporate functions, conferences, exhibitions, school events, festivals, community events, and private celebrations.

Services include event planning support, equipment hire, event setup and breakdown, and the supply of a comprehensive range of event rental items. The business has earned an excellent reputation for reliability, quality equipment, and exceptional customer service, resulting in a loyal customer base and a high level of repeat business.

The company operates through a professional website and active social media platforms, generating ongoing enquiries from both individual and corporate clients. It has established valuable supplier relationships, proven operating systems, and a recognised brand built over more than 19 years.

Included in the sale

- Registered (Pty) Ltd company
- Established brand and goodwill
- Professional website
- Facebook and Instagram pages
- Extensive event hire equipment and rental inventory
- Stock on hand
- Supplier relationships
- Business systems and operating procedures

The current premises are **not included in the sale**, as the owners operate several other businesses from the same location. The purchaser will relocate the business to premises of their choice, providing complete flexibility to operate from **anywhere in South Africa**.

The business is fully operational, debt-free, financially up to date, and presents an excellent opportunity for an entrepreneur or an existing events company looking to acquire a profitable, turnkey business with substantial assets and outstanding growth potential.

Is the business VAT Registered?

The Business is not VAT Registered but is registered with CIPC

How many employees?

Currently the business has 3 Employees that runs the whole business, but do not want to sell it with staff

Give a breakdown of staff/ functions?

Events Co-ordinator - Takes care of all online enquires, quotations, payments, stock control and day to day operations and balloon Decor

Floor Manager - Takes care of all the rental bookings, collections and returns and assists with Balloon Decor

General worker - Assists with loading of goods, offloading of goods and cleaning and controlling the storeroom with the floor manager

How involved is the Owner in running the business?

The Owner controls the bank account and book keeping and buying of assets.

When does the current lease end?

We share the premises with 3 of our other businesses so can end lease immediately.

Is there an option of renewal & what period?

No, Business needs to move to new premises as we have 3 other businesses operating from the premises.

What is the annual escalation %?

Revenue last year: R1,200,000

Revenue this year: R1,440,000

What is the square meters of the business?

80 square meters

Is a copy of the lease available?

Yes, but the lease is in our other businesses name

Do you require a licence?

No Licence Required

What lease deposit and/or other surety is required?

Not Applicable

What are the main assets of the business?

- **Extensive Event Equipment & Rental Inventory** valued at approximately **R1.1 million**.
- **Stock on Hand** valued at approximately **R228,000**.
- **Established Brand Reputation**, built over more than 19 years (trading since 2007).
- **Registered (Pty) Ltd Company** with a clean trading history and up-to-date financial records.
- **Professional Website** generating customer enquiries.
- **Established Facebook and Instagram Pages** with an existing audience and brand recognition.
- **Loyal Customer Base** comprising both private and corporate clients.
- **Established Supplier Relationships** built over many years.
- **Business Systems and Operating Procedures** that allow the business to continue operating smoothly.
- **Goodwill**, reflecting the company's reputation, customer loyalty, and proven profitability.

What is the reason for the sale?

The owners operate multiple successful businesses, and one of our other brands is experiencing significant growth and expansion. As a strategic business decision, we have chosen to focus our time, resources and investment on supporting that growth.

Yolo Balloon & Event Decor remains a profitable, well-established and fully operational business with an excellent reputation, strong financial performance and substantial assets. We believe the business offers an outstanding opportunity for a new owner to continue its success while we concentrate on our expanding business interests.

Why is this a good business?

Why This is a Great Business Opportunity

- Successfully trading since **2007**, with over 19 years of industry experience.
- **Can be relocated anywhere in South Africa**, giving the new owner complete flexibility.
- Profitable, well-managed business with consistent financial performance.
- Debt-free with no loans or outstanding liabilities.
- Event hire equipment and rental inventory valued at approximately **R1.1 million**.
- Stock on hand valued at approximately **R228,000**.
- Established and recognised brand with a professional website and active social media presence.
- Loyal customer base with repeat private and corporate clients.
- Strong supplier relationships developed over many years.
- Proven systems and processes allowing for a seamless transition.
- Significant opportunities for further growth through expanded marketing, new products and services, and expansion into additional regions across South Africa.
- Ideal for an entrepreneur, investor, or an existing events company looking to expand through acquisition.