



Date: **29th June 2026**

Business Reference: **38217**

About the Business:

## **Fully Equipped Gym for Sale – Strategic Retail Location**

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Acquire a well-established fitness centre located in a high-traffic shopping mall, benefiting from excellent visibility and a steady flow of potential members. Fully equipped and professionally operated, this business presents a turnkey opportunity for an investor or fitness entrepreneur looking to take advantage of the increasing demand for health, fitness, and wellness services

# Fully Equipped Gym for Sale – Strategic Retail Location



Sector: **Services**

Asking Price:

**R 2,000,000**

Monthly Profit:

**R -10,062**

Asset Value:

**R 2,000,000**

Stock Value:

**R 0**

Yearly Net Profit :

**R -120,743**



# Business Report

## Fully describe the business's activities?

Accelerate Fitness Southdale is a fully commercial, fully equipped commercial gym with 1300+ members

## How does the business operate on a daily basis?

The business operates daily (except for easter and Christmas periods) for current gym members and to tour prospective members

## What Advertising/Marketing is carried out?

Activations, Google Ads, Referral campaigns

## What competition exists?

None. It is currently the only large commercial facility in the area

## How could the profitability of the business be improved?

Needs to be Owner managed

## Do any have management potential?

Yes

## How involved is the Owner in running the business?

Currently not too involved, and that is the problem

## When does the current lease end?

2031

## What are the trading hours?

Monday to Thursday: 05:30 - 12:00

Friday: 05:30 - 19:00

Saturday: 07:00 - 13:00

Sunday and Public holidays: 07:00 - 12:00

Easter Weekend and Christmas to New Year: Closed

## What are the main assets of the business?

The equipment and membership contracts

## Strengths?

Large membership base

Prime location in a high-traffic shopping centre.

Strong visibility and brand exposure.

Convenient and accessible for members.

Large and diverse target market.

Opportunities for walk-in membership sales.

Secure premises with ample parking.

Ability to attract both local residents and shoppers from surrounding areas

## Weaknesses?

Members need to be managed to pay and follow rules and regulations

Dependence on Membership Volume

Member Retention Challenges

Equipment Wear and Replacement Costs

This transaction constitutes the purchase of the business assets only. The Purchaser shall be required to rebrand the business and operate it under a new name.

## Opportunities?

Growing Health & Wellness Trend

Expansion of Service Offerings

Supplement and Merchandise Sales

Technological Integration

## Threats?

Currently none. Only Large commercial facility in the area

## What is the reason for the sale?

The current owner/manager is required to remain actively involved in the business on a day-to-day basis, and the sale is being considered due to this ongoing operational requirement and personal time constraints