business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**38127**

About the Business:

Tech Education Franchise – Early Mover

Get in early on one of education's fastest-growing niches. Run accredited, hands-on AI and digital skills courses, with franchisor training and support behind you.

Tech Education Franchise – Early Mover



Sector: **New Franchise Opportunities**

Asking Price:

R 880,000

Monthly Profit:

R 47,528

Asset Value:
R 806,900

Stock Value:
R 85,000

Yearly Net Profit :
R 570,335

Business Report

How does the business operate on a daily basis?

Mon to Fridays 08h00-17h00
Saturdays 08h00 - 13h00
During school holidays, the campus can run holiday classes for students on holidays

What Advertising/Marketing is carried out?

Local schools marketing including social media footprint

What competition exists?

There are various small, fragmented providers in AI and coding, but as mentioned above, none have a structured curriculum to Grade 12

How could the profitability of the business be improved?

The best way to increase the profitability is to increase the number of students as one teacher can accommodate many learners before a second teacher have to be appointed. When the classes from the schools premises have been finalised the next focus must be for classes for adults at the Campus. Also by improving curriculum which is an ongoing task

Give a breakdown of staff/ functions/ length of service?

None - new campus

Do any have management potential?

All staff should be trained using the staff development policy and opportunities

How involved is the Owner in running the business?

At the senior management and directorate level

When does the current lease end?

New lease to be signed for each franchisee for a minimum 5-year duration that aligns with the accreditation period

What are the trading hours?

Mondays to Fridays 08h00 to 17h00 and 08h00 to 13h00 on Saturdays

What are the main assets of the business?

20 Computers in a computer Lab
20 seater theory room
Reception
Robotics / AI and coding Kits
Learner Study Guides

Strengths?

The franchise presents a highly differentiated offering within the South African education landscape, focusing on Artificial Intelligence, Coding, and Robotics from Grade R through to Grade 12. This provides a comprehensive educational pathway with limited direct competition.

The integration of CAPS-aligned education with future-focused skills such as AI, robotics, and 4IR technologies offers strong market positioning.

Accreditation alignment with recognised bodies creates a significant barrier to entry for competitors.

The model demonstrates strong projected profitability, with an estimated annual net profit of approximately R570,335 and ROI of 59.1%, supported by multiple revenue streams.

The franchisor's extensive experience in private education and Franchising in general enhances credibility and reduces operational risk.

Franchise model, operations and quality assurance are automated (CCTV, Biotronics, D6 Academic System / Moodle)

Any competitor will have to wait approximately three years for accreditation.

Weaknesses?

New franchise model, new brand, no history or track record
1st Franchise model is not yet operational
Registration with the Franchise Association of South Africa is only possible after 1st franchise installation
The franchise is newly developed and lacks an operational track record, which increases perceived risk for investors.
Financial figures are primarily projections and not based on historical trading performance.
Brand awareness is still developing and will require active local marketing efforts.
The model relies heavily on securing partnerships with local schools, introducing execution risk.
Capital requirements may limit the pool of potential investors.

Opportunities?

Create degrees and diplomas in artificial intelligence

Growing demand for AI, coding, and digital skills presents a strong market opportunity.

Traditional education gaps create demand for flexible, skills-based learning solutions.

Expansion into adult education, certifications, and tertiary-aligned programmes provides additional revenue streams.

National rollout strategy and identified school pipeline support rapid scalability.

Increased adoption of hybrid and homeschooling models aligns with the SAHSN framework.

Threats?

AI is constantly evolving and franchisees must also constantly evolve to stay relevant
Taking on poor and low quality franchisees
Potential entry of competitors as accreditation barriers are eventually overcome.
Rapid changes in AI and technology require continuous curriculum updates.
Economic pressures may impact affordability and student enrolments.
Regulatory compliance requirements may delay operations or increase costs.
Operational success depends on franchisee capability, posing execution risk.
Ethical and regulatory concerns around AI adoption in education may influence demand.

What is the reason for the sale?

Franchise sales and national expansion

Strengths?

New brand with cutting edge offerings

Designed by Franchisor with 25 years private education experience

Quality assurance, ethical standards, and compliance are integral to operations, supporting trust among parents and stakeholders

Only curriculum to provide up till grade 12

No other providers have pending applications for accreditation

Weaknesses?

New brand
No installed franchises

Opportunities?

National expansion
Expand into degree and diploma based curriculum

Threats?

Economic situation

Other providers follow suit and get accredited, (after three years) with curriculum till Grade 12

Competitive education providers may offer similar tech-focused curricula but are not accredited