business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**38288**

About the Business:

Turnkey device care and Portuguese cafe in high foot traffic area of Johannesburg

This concept is a contemporary, scalable café brand designed for nationwide rollout across high-traffic retail environments. It combines premium coffee, quality grab-and-go dining, and integrated device care services with a curated selection of tech accessories—creating a convenient, multi-purpose destination for modern consumers. Each location is built to deliver a consistent, high-quality experience, appealing to a

broad customer base ranging from busy professionals to everyday shoppers. By combining food, beverage, and essential tech services in one space, the concept naturally increases foot traffic, customer dwell time, and overall spend. With multiple complementary revenue streams—including high-margin accessory sales and in-demand service offerings—the business is strategically positioned for efficient expansion, strong brand positioning, and long-term growth. It represents a compelling opportunity for national scaling, franchising, or investment in a modern, convenience-driven retail model.

Turnkey device care and Portuguese cafe in high foot traffic area of Johannesburg



Sector: **Food**

Asking Price:

R 3,730,000

Monthly Profit:

R 106,441

Asset Value:
R 2,700,000

Stock Value:
R 20,000

Yearly Net Profit :
R 1,277,294

Business Report

Fully describe the business's activities?

This café is a dynamic, high-energy retail concept designed for today's on-the-go lifestyle, seamlessly blending expertly crafted coffee, fresh grab-and-go meals, and a fully integrated mobile convenience offering. Set within a high-foot-traffic mall environment, the business caters to a constant flow of customers seeking premium beverages and quality food, while delivering unique added value through on-site access to phone accessories, mobile contracts, and professional device care services.
More than just a café, it functions as a convenient lifestyle hub—allowing customers to enjoy their daily coffee while purchasing essential mobile accessories, upgrading or activating airtime and device contracts, or having their devices cleaned, protected, or serviced. This integrated approach enhances customer convenience, drives longer in-store engagement, and encourages repeat visits by meeting multiple everyday needs in one stop.
With a strong focus on speed, quality, and accessibility, the concept creates multiple revenue streams beyond traditional food and beverage sales. The inclusion of high-margin mobile accessories, recurring income from contract services, and demand-driven device care solutions positions the business as a modern, scalable, and highly attractive retail opportunity that capitalizes on both daily habits and essential tech needs.

How does the business operate on a daily basis?

Daily operations at the café focus on efficiently serving high volumes of customers by preparing quality coffee, fresh grab and go meals, and maintaining fast, friendly counter service throughout peak mall trading hours. At the same time, staff manage stock, cleanliness, and an additional device-care service, ensuring multiple revenue streams run smoothly in a well-organized, customer-focused environment.

What Advertising/Marketing is carried out?

Social media, brand activations, and the Golden 5km radius strategy drive customers to your door. All supplied by franchisor.

When does the current lease end?

3 year leases are signed by the franchisor.

What are the main assets of the business?

All equipment and assets are included in the purchase.

Strengths?

Prime location in a high-foot-traffic mall, ensuring steady daily customer flow
Multiple revenue streams: coffee, food, grab and go retail, and device care services
Strong focus on repeat purchases driven by high-margin coffee sales
Compact, efficient setup with lower overhead compared to full-service restaurants

Weaknesses?

Limited seating space may restrict dine-in customer volume
Heavy reliance on mall foot traffic and location performance
Smaller menu offering compared to full-service cafés or restaurants
Requires consistent quality and speed to maintain customer loyalty

Opportunities?

Expansion into additional high-traffic locations or franchising
Growth in grab and go and convenience-driven consumer trends
Upselling opportunities through combos, premium products, and accessories
Increasing demand for quick service and multi-purpose retail experiences

Threats?

Strong competition from established coffee chains and fast-food outlets
Fluctuations in mall traffic or economic downturns affecting consumer spend
Rising input costs (coffee beans, food ingredients, utilities)
Dependence on maintaining consistent service quality during peak hours

What is the reason for the sale?

This is an exciting new turnkey opportunity for any buyer who wants to make this bold new step into cafe hospitality.