business
for sale



BUSINESS REPORT

Date: **20th November 2026**
Business Reference:**38230**

About the Business:

Profitable Security Door Manufacturing Business For Sale Gauteng

Established security door and burglar proofing business for sale in Germiston. No debtor book, strong cash flow, in-house manufacturing and established reputation since 2009.

Profitable Security Door Manufacturing Business For Sale Gauteng



Sector: **Manufacturing**

Asking Price:

R 3,011,301

Monthly Profit:

R 164,102

Asset Value:
R 315,775

Stock Value:
R 80,000

Yearly Net Profit :
R 1,969,229

Business Report

Fully describe the business's activities?

This business is a well-established manufacturer and installer of security doors, security gates and burglar proofing products for residential and commercial properties. The business specialises in retractable security gates, swing gates, burglar bars, horizontal bars, clear view bar fixtures and related security solutions.

Since its establishment, the business has built a reputation for providing practical and reliable security solutions to homeowners and businesses throughout Gauteng.

How long has the business been established?

The business was established in 2009 and has successfully operated for more than 15 years.

How long has the owner had the business?

The current owner founded the business in 2009 and has managed and grown the business since inception.

How does the business operate on a daily basis?

Customer orders are processed into job cards and scheduled for production. The manufacturing team produces the required products, while installation teams are scheduled daily to complete installations at customer premises. This structured process allows the business to manage manufacturing and installation efficiently while maintaining service standards.

What Advertising/Marketing is carried out?

Marketing is conducted through Facebook, Google, YouTube and TikTok platforms.

What competition exists?

The business operates within a competitive market alongside recognised industry participants such as Trellidor, Maxidor, Expanda and other security product suppliers.

How could the profitability of the business be improved?

Further growth opportunities exist through increased advertising expenditure, the appointment of additional sales representatives and expansion of production capacity within the factory.

Give a breakdown of staff/ functions/ length of service?

1 Foreman – approximately 5 years' service
2 Installers – approximately 1 year's service each
2 Office Staff
5 Factory Staff

Do any have management potential?

No specific employee has been identified as a successor to the owner. However, in the seller's opinion, the business could be managed by a suitably qualified manager at an estimated cost of approximately R30,000 per month, should a buyer wish to adopt a more hands-off ownership approach.

How involved is the Owner in running the business?

The owner is actively involved in the day-to-day management and operation of the business.

When does the current lease end?

The business currently operates from premises owned by the seller and therefore does not currently incur rental costs. For valuation purposes and to provide prospective buyers with a realistic indication of future operating expenses, a market-related rental expense of R45,000 per month has been included in the financial information.

What are the trading hours?

07:30 to 16:30.

What are the main assets of the business?

The business is sold with a comprehensive range of manufacturing and operational equipment required to manufacture and install its security products.

Key assets include:

- Multiple milling machines
- Powder coating oven
- Four powder coating machines
- Multiple drilling jig machines
- Cut-off saws
- Compressors
- Gas bottle equipment
- Rivet guns
- Security camera system
- Alarm system
- Office furniture and equipment
- Air conditioning and office infrastructure

A detailed asset register is available to qualified buyers.

Strengths?

- The business has operated successfully since 2009 and has built a recognised reputation within the security industry.

- The business operates in a market driven by the ongoing need for residential and commercial security solutions.

- The business operates predominantly on a deposit and completion payment model, resulting in limited debtor exposure and strong cash flow characteristics.

- Manufacturing is performed in-house, allowing the business to maintain control over product quality, lead times and customer service.

- The business offers a range of security products, allowing it to service a broad customer base rather than relying on a single product category.

- Monday to Friday operating hours provide an attractive lifestyle balance for an owner-operator.

Weaknesses?

- The security products industry is highly competitive, with several established national brands operating within the market.

- The owner is currently actively involved in the day-to-day management of the business, requiring a structured handover period for a new owner.

- Sales are largely project-driven and therefore require ongoing lead generation and quoting activity to maintain growth.

Opportunities?

• The business currently services primarily the Gauteng market, creating opportunities for expansion into neighbouring provinces and regions.

• Increased advertising and marketing expenditure could generate additional enquiries and sales opportunities.

• The appointment of additional sales representatives could increase market penetration and conversion rates.

• The growing focus on residential, commercial and estate security continues to support long-term demand for security products.

Threats?

• Competitive pricing pressure from national and regional competitors remains an ongoing industry challenge.

• Economic slowdowns and reduced consumer spending can delay discretionary spending on security upgrades and improvements.

• Rising material, transport and labour costs may place pressure on margins if not managed effectively.

• The business faces the normal operational risks associated with manufacturing, installation and project scheduling.

What is the reason for the sale?

The owner is relocating overseas and has indicated that, under different circumstances, the business would not be offered for sale.