

**business**  
for sale



Date: **16th June 2026**

Business Reference: **38240**

About the Business:

## **Exciting new Portuguese's turnkey opportunity in Helderberg region.**

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Immerse yourself in a lively dining destination where bold Portuguese flavors blend seamlessly with a contemporary twist, delivering dishes that are both hearty and unforgettable. Each plate showcases true authenticity, from expertly flame-grilled favorites to rich, indulgent sauces that keep guests coming back. The inviting, high-energy atmosphere transforms every visit into a celebration, whether you're with family,

friends, or simply treating yourself. This restaurant also features a first in South Africa, an Tapas belt. This works similar to an sushi belt that the chef creates dishes and places it on the belt except it is with Portuguese tapas. For those seeking a premium yet approachable culinary escape, this is an experience not to be missed.

## Exciting new Portuguese's turnkey opportunity in Helderberg region.



Sector: **Food**

Asking Price:

**R 6,500,000**

Monthly Profit:

**R 333,333**

Asset Value:

**R 5,500,000**

Stock Value:

**R 100,000**

Yearly Net Profit :

**R 4,000,000**



# Business Report

## Fully describe the business's activities?

Each day begins with fresh ingredients being prepared from scratch, as chefs marinate, grill, and perfect signature dishes with precision and passion. The kitchen hums with energy as orders flow in, plates are crafted beautifully, and rich aromas fill the space. Front-of-house teams welcome guests with warmth, guiding them through a lively dining experience filled with laughter, great service, and memorable moments. Throughout the day, the focus stays on consistency, quality, and creating an atmosphere that feels both exciting and effortlessly inviting.

## What Advertising/Marketing is carried out?

Social media, brand activations, and the Golden 5km radius strategy drive customers to your door. All supplied by franchisor.

## Financial projections

All financial projections have been done by the franchisor. Aldes shall not be held liable or responsible for the accuracy, completeness, or reliability of any figures or information provided to it by the franchisor. All such data is assumed to be correct as supplied, and Aldes expressly disclaims any obligation to verify or validate the information. Consequently, any errors, omissions, or inaccuracies in the franchisor's figures will remain the sole responsibility of the franchisor.

## When does the current lease end?

New 3 year lease signed by landlord and franchise.

## What are the main assets of the business?

All equipment and assets are included in the purchase.

## Strengths?

- Strong brand identity built around vibrant Portuguese cuisine and a lively, welcoming atmosphere.
- Consistent quality of flavourful, freshly prepared dishes that create a memorable dining experience.
- Broad appeal to families, groups, and casual diners looking for both comfort and excitement.
- Energetic in-store experience that encourages repeat visits and customer loyalty.

## Weaknesses?

- Heavy reliance on dine-in traffic can make revenue vulnerable during quieter periods.
- Menu perception may be limited if customers primarily associate the restaurant with a few signature dishes.
- Operational complexity in maintaining consistency across food quality, service, and atmosphere daily.
- Premium dining feel may be perceived as less accessible to price-sensitive customers.

## Opportunities?

- Expansion into delivery, takeaway, and digital ordering to reach a wider audience.
- Menu innovation, including seasonal specials or healthier options, to attract new customer segments.
- Strategic marketing and promotions to enhance brand visibility and drive foot traffic.
- Potential for new locations or franchising to grow the footprint and market presence.

## Threats?

- Intense competition from other casual dining and fast-casual restaurant brands.
- Economic downturns impacting discretionary spending on dining out.
- Rising food and operational costs affecting profit margins.
- Changing consumer preferences toward convenience, affordability, or alternative cuisines.

## What is the reason for the sale?

This is an exciting new turnkey opportunity for any buyer who wants to make this bold new step into restaurant hospitality.