business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**BFS00325**

About the Business:

Be part of the growing tourism industry in SA

With a record 10,5 million visitors to SA in 2025 (from Africa and international destinations) who mostly included holiday/leisure visitors, it resulted in a 17,7% increase on a year to year basis

This trend will surely continue in the following years and an investment in the tourism/travel industry can

only grow, with tourists from Europe/USA and the Middle/Far East being an upcoming market

The owner of this group of hotels and lodges has over many years built up an extraordinary business with meticulous effort and with the assistance of a group of managers and an administrative backbone of competent staff, has foreseen changes in the tourism sector (needs of travellers, catering for an informed tourist, etc), resulting in an excellent reputation where word of mouth is still the most effective marketing tool including travel agencies

The owner has now decided to retire and hence the decision to afford a buyer the opportunity to purchase 66.7% of his shares in the group of companies and for such buyer to continue on his success path

It is very rare that between all the hotels and lodges in the group, the owner has succeeded to have an occupancy of 73% in 2025, which could only be achieved by managing the group of hotels and lodges with creative and innovative strategic precision.

Be part of the growing tourism industry in SA



Sector: **Accommodation**

Asking Price:

R 53,000,000

Monthly Profit:

R 0

Asset Value:
R 0

Stock Value:
R 0

Yearly Net Profit :
R 0

Business Report

Is the business VAT Registered?

Yes it is VAT registered

The owner is offering 66.7% of his shares in the group of companies- the balance is held by property owners of some of the hotels and lodges

Selling price of shares

R53 million for 66,7 % shares

The average ROI (EBITDA) is 25% which is excellent in the tourism industry with huge overhead costs