

**business**  
for sale



Date: **28th May 2026**  
Business Reference: **38190**

About the Business:

## **Sport Clothing Business with Growth Prospects**

---

Own a bespoke sport clothing brand and custom design solutions to create high-quality golf shirts, caps, jerseys, and jackets traded through well established online channels and directly to a large database of corporate customers.

# Sport Clothing Business with Growth Prospects



Sector: **Retail**

Asking Price:

**R 420,000**

Monthly Profit:

**R 20,179**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 242,152**



# Business Report

## Fully describe the business's activities?

This bespoke sport clothing business offer its own prominent brand of golf apparel. The primary commitment revolves around creating golf shirts that seamlessly merge style with practicality. Beyond their distinctive shorts, they offer an extensive assortment of golf clothing including, caps, jerseys and jackets. The products are sold online and to corporate businesses where logos and customer branding are applied. The business also provide sport clothing branded to customer specifications, including school and club sport team kit, coaching staff clothing, etc.

## How long has the business been established?

7 years

## How does the business operate on a daily basis?

Customer proposals: Designs created according to customer requirements and quotes prepared  
Orders placed with manufacturers  
Expediting of orders  
Preparation of completed orders including delivery/shipment  
Customer relationship activities including exhibitions at golf days and general entertainment  
Advertising and marketing activities on social media  
Research and development of new products and manufacturers  
Quality control activities

## What Advertising/Marketing is carried out?

Social media and online platforms  
Direct marketing to 700 customers on its database

## What competition exists?

There are healthy competition that drives the business to excellence in customer service, quality of product and exceptional relationships

## How could the profitability of the business be improved?

Extend range of products  
Extend customer base to other more sport disciplines including winter sports  
Investment in stock to keep fast movers on hand for quick sales

## How involved is the Owner in running the business?

The owner is directly involved, however the business is capable of being run by an employee on a daily basis

## Can this business be run from home?

Yes, this business is ideally run from home. No office is required

## What are the main assets of the business?

The business do not require any assets other than computer equipment

## Strengths?

Exceptional brand and quality of product  
Flexibility in customer branding on products  
Track record of substantial business and established database of 700 customers

## Weaknesses?

Owners' focus divided

## Opportunities?

Expand on product range  
Growth opportunities through increased marketing

## Threats?

Macro economy and effect on textiles

## What is the reason for the sale?

Owner received an excellent opportunity for a full-time position in corporate

## Why is this a good business?

This business is well-positioned to return to outstanding profitability achieved in previous years with the right focus and attention. It is a great opportunity to acquire an established business with an extensive database of customers and prominent brand at an attractive price. It will suit an owner with a passion for apparel and entrepreneurial spirit who seek a flexible working environment.