

business
for sale



Date: **22nd April 2026**

Business Reference: **38067**

About the Business:

FRANCHISED SUPERMARKET FOR SALE | EXCEPTIONAL OPPORTUNITY

A well-established franchised supermarket is now available for acquisition, offering a solid track record of performance and a loyal, repeat customer base. This is a turnkey business, perfectly suited for an investor or owner-operator seeking a stable and profitable retail venture. The store is ideally positioned in a high-traffic area, ensuring consistent footfall and ongoing demand. Key Features: Prime location with high foot

traffic Established customer base Fully equipped (shelving, fridges, freezers, POS systems) Wide product range (groceries, fresh produce, household items, etc.) Consistent monthly turnover Trained staff in place Established, reputable franchise brand.

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Sector: **Retail**

Asking Price:

R 7,500,000

Monthly Profit:

R 58,148

Asset Value:

R 1,852,782

Stock Value:

R 5,400,000

Yearly Net Profit :

R 697,776



Business Report

Fully describe the business's activities?

The business consists of a Supermarket and bottle store.

This is a family business, and they have managers that open and close the store on daily bases. The owner is however in the store daily to ensure orders and operations.

How does the business operate on a daily basis?

They open the store every day for the bakers, with a later opening time for the public. They Bake bread, cook food, prepare meat and pack shelves daily.

What Advertising/Marketing is carried out?

Most of the advertising is handled by the franchisor through TV, radio, Facebook, and other media platforms.

What competition exists?

There are other franchised supermarkets in the area.

Give a breakdown of staff/ functions/ length of service?

Managers x 3 (open and close store and daily operations)
Supervisors x3
Cashiers x12
Admin x2
Bakers x5
Butchery x4
Kitchen x5
Deli x8
Fruit and Veg x1

Do any have management potential?

The store is manager run

How involved is the Owner in running the business?

Owners are at the store daily.

When does the current lease end?

October 2026

What are the trading hours?

Supermarket hours are 7am to 8pm daily

Bottle Store hours are Monday to Friday 09:00 to 20:00, Saturday 08:00 to 20:00 and Sunday 08:00 to 15:30

What are the main assets of the business?

Bakery equipment, Refrigeration, Butchery equipment, POS System, Back office, Generator and shelving plus counters

What is their overall condition?

Equipment is regularly maintained and in a good working order

Strengths?

Prime, accessible location – Situated along a major route in Centurion, providing strong daily traffic flow and convenient access for commuters and local residents.

Established community presence – The store has served the local community for decades, building strong customer loyalty and a well-established reputation in the area.

Strong fresh food departments – The bakery, fresh produce, butchery, and hot food sections serve as key attractions and daily shopping destinations, differentiating the store from many discount competitors.

Extended trading hours – Open daily, including public holidays, allowing the store to effectively cater to convenience-driven shoppers.

National promotions and rewards – Access to national promotional campaigns and a rewards programme strengthens price competitiveness and helps drive customer retention.

Weaknesses?

Potential cost pressures – Operating under a franchise model can lead to higher operating expenses compared with independent grocers or discount chains, potentially limiting pricing flexibility.

Opportunities?

Growing Centurion residential density – New residential developments and a rise in middle-income households are driving demand for convenience retail and fresh food offerings.

Expansion of ready-to-eat and convenience meals – The hot food department is already a popular daily destination; further expansion could attract office workers and commuters.

Leveraging rewards data – Personalized promotions and loyalty-driven engagement can boost basket size and encourage repeat visits.

Partnerships with local suppliers – The store's decentralized model allows stocking of local products, differentiating the Centurion branch from national chains.

Online shopping growth – Increasing adoption of delivery and click-and-collect services in Centurion presents an opportunity to capture shifting consumer behavior

Threats?

High competition in Centurion – The area features several strong competitors, all competing on price, quality, and convenience.

Economic pressure on consumers – Rising food inflation and fuel costs are pushing shoppers toward discount formats, which may reduce the store's share of wallet.

Shifts in consumer behavior – Increasing numbers of customers are moving to online grocery platforms with aggressive delivery models, which could erode foot traffic if the store's own digital adoption is slow.

What is the reason for the sale?

The owner is downsizing and looking to step back from day-to-day operations, presenting an opportunity for a new owner to take over a well-established and profitable business.