



Date: **8th June 2026**

Business Reference: **37815**

About the Business:

## **Gorgeous Gift Shop in a Busy Mall**

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This business offers a curated range of, artistic and creative products, including handcrafted items, decorative pieces, beautiful home decor and unique gifts.

# Gorgeous Gift Shop in a Busy Mall



Sector: **Retail**

Asking Price:

**R 200,000**

Monthly Profit:

**R 32,722**

Asset Value:

**R 128,350**

Stock Value:

**R 650,000**

Yearly Net Profit :

**R 392,659**



# Business Report

## Fully describe the business's activities?

This business is a beautiful, artsy specialty gift retailer with a firm physical presence in a high footfall shopping mall. The business offers a curated range of artistic and creative products including handcrafted items, decorative pieces, aromatics and skincare, leather goods, stylish home decor and unique gifts.

## How does the business operate on a daily basis?

The business operates under a manager-led structure, with the appointed manager responsible for day-to-day activities, while the owners maintain active, hands-on oversight, closely monitoring operations and key decisions on a continual basis.

## What Advertising/Marketing is carried out?

Apart from the business Facebook page, very little marketing is carried out at this stage.

## How could the profitability of the business be improved?

The corporate gifting segment presents a significant and largely untapped growth avenue for the business, with the potential to deliver higher volumes, repeat orders, and more predictable revenue streams compared to traditional retail sales.

The introduction of an e-commerce platform also presents a high-potential growth opportunity, enabling the business to scale beyond its physical location and monetise existing demand more effectively.

## How involved is the Owner in running the business?

The owners maintain active, hands-on oversight, closely monitoring operations and key decisions on a continual basis.

## When does the current lease end?

The lease agreement is valid for the next three years.

## What are the trading hours?

The business operates from 9m to 5pm on Mondays through Fridays, and from 9am to 1pm on Saturdays. They are closed on Sundays.

## What are the main assets of the business?

The main assets include shelving and display equipment, as well as computer equipment. A full list of the assets is on file with Aldes.

## Strengths?

- Established retail presence in a high-footfall mall
- Visually appealing, gift-oriented products are well-suited to online showcasing
- Existing Facebook audience can be leveraged as an initial traffic source
- Proven demand through in-store sales
- Ability to use current stock and supplier relationships for online expansion

## Weaknesses?

The business has no existing e-commerce infrastructure or systems.

## Opportunities?

- There are excellent opportunities to move into the corporate gifting space
- Ability to expand beyond geographic limitations of the mall location through a dedicated e-commerce platform
- Capture online gift buyers
- Introduce click-and-collect, linking online convenience with in-store traffic
- Leverage social media to drive direct online sales
- Develop curated gift bundles and seasonal offerings tailored for online purchases as well as corporate clients

## Threats?

The business operates within a competitive environment.

## What is the reason for the sale?

The owners would like to retire.