business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**38112**

About the Business:

Well-Known Bespoke Service Business with Skilled Team & Growth Potential

A well-established specialist operation offering bespoke services, experienced personnel, and upside opportunities.

Well□Known Bespoke Service Business with Skilled Team & Growth Potential



Sector: **Services**

Asking Price:

R 725,000

Monthly Profit:

R 30,191

Asset Value:
R 500,000

Stock Value:
R 35,000

Yearly Net Profit :
R 362,290

Business Report

Fully describe the business's activities?

The business operates as a long-established specialist service provider offering bespoke, high-quality craftsmanship solutions. Its activities include customised production, specialist restoration, conservation-focused processes, and related value-added services. Work is predominantly carried out on a made-to-order basis, catering to both private and institutional clients, with a strong emphasis on quality, precision, and long-term preservation.

How does the business operate on a daily basis?

The business operates from dedicated premises on a weekday basis. Daily operations include client consultations, processing and executing custom orders, workshop production, quality control, packing, and client collections or deliveries. The business follows structured workflows that prioritise craftsmanship, accuracy, and careful handling of client items.

What Advertising/Marketing is carried out?

Marketing is primarily digital and reputation-driven, including:
- A professionally maintained website
- Social media platforms such as Instagram and Facebook
- Organic referrals and brand recognition
- A branded delivery vehicle reinforcing visibility

Paid advertising is minimal, with growth largely driven by reputation and referrals.

What competition exists?

The business operates in a specialist niche with limited direct competitors focused on comparable craftsmanship and quality standards. Competition exists primarily from other bespoke service providers within the broader framing and restoration market.

How could the profitability of the business be improved?

Potential profitability improvements could include:
- Relocating to a higher-visibility or busier retail location
- Increasing targeted digital marketing efforts
- Optimising pricing strategies
- Expanding higher-margin bespoke and specialist services

Give a breakdown of staff/ functions/ length of service?

The staff structure includes:
- A Managing Director (Owner)
- A Head of Production / Consultant
- Workshop and production specialists
- Assembly and specialist craftsmanship staff
- Driver / security support
- Cleaning and support staff

Several team members have long service histories, contributing to operational stability and institutional knowledge.

Do any have management potential?

Two employees currently perform management-level functions and demonstrate leadership capability.

How involved is the Owner in running the business?

The owner is fully involved in the day-to-day management and operations of the business, she generally works until 2pm Monday to Friday.

When does the current lease end?

The business operates on a month-to-month lease arrangement.

What are the trading hours?

The business trades weekdays from 07:30 to 16:00, Monday to Friday.

What are the main assets of the business?

The main assets comprise machinery, specialised equipment, and workshop tools used in production and restoration processes.

Strengths?

1) - Long established operating history
2) - Strong reputation and brand recognition
3) - Highly skilled and experienced staff
4) - Specialist niche positioning
5) - Quality driven craftsmanship

Weaknesses?

1) - Current location may limit visibility
2) - Owner dependent management structure

Opportunities?

1) - Relocation to a higher traffic retail area
2) - Enhanced digital marketing and targeting
3) - Expansion of high margin specialist services

Threats?

1) - Economic headwinds and cost escalation.

What is the reason for the sale?

The owner wishes to retire.