

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **4th February 2026**  
Business Reference: **36236**

About the Business:

## Tree felling and clearing

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**URGENT SALE.** A great opportunity to acquire a very well established and profitable tree felling business with potential to increase sales and profits.

# Tree felling and clearing



Sector: **Services**

Asking Price:

R **695,000**

Monthly Profit:

R **29,850**

Asset Value:

R **446,000**

Stock Value:

R **0**

Yearly Net Profit :

R **358,198**



# Business Report

## Fully describe the business's activities?

Tree felling and clearing

## How does the business operate on a daily basis?

Owner submits quotes to potential clients.  
Staff report to client to carry out tree felling.

## What Advertising/Marketing is carried out?

Nil

## What competition exists?

Minimal due to the business' reputation.

## How could the profitability of the business be improved?

Advertise.  
Increase social media spend.  
Improve the web site.

## Give a breakdown of staff/ functions/ length of service?

Operator/climber - 16 years service.  
Chain saw operator - 15 years service.  
Cleaner - 20 years service.  
Driver - 15 years service.

## Do any have management potential?

No

### How involved is the Owner in running the business?

100%

### When does the current lease end?

There isn't a lease as the Owner operates from home.

### What are the main assets of the business?

Two vehicles, trailer, chain saws, ladders, brush cutters.

### Strengths?

Long established business.  
Skilled staff.  
Reputation.  
Excellent service delivery.

### Weaknesses?

Small Owner run business.

### Opportunities?

Huge opportunity to increase volume of business by increasing advertising and social media spend and improving web site.

### Threats?

State of the economy.

## What is the reason for the sale?

Owner's ill health