business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37918**

About the Business:

Well known supermarket/bottle store south of Durban.

Family owned since inception. Trading for 67 years. Supplies food, groceries and alcohol to Indian community and residential townships.

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Sector: **Retail**

Asking Price:

R 5,000,000

Monthly Profit:

R 72,897

Asset Value:
R 2,315,200

Stock Value:
R 1,000,000

Yearly Net Profit :
R 874,769

Business Report

Fully describe the business's activities?

A full-service supermarket with dedicated departments, complemented by an adjoining bottle store. Conveniently located on the main road at the gateway to the town's business hub, it enjoys a highly strategic position. The store is easily accessible to three surrounding residential townships and serves as a key supplier of food and alcoholic beverages to the majority of local residents.

How does the business operate on a daily basis?

The Supermarket and Bottle Store are the anchor tenants of the center. It operates from 08.30 to 18.00 hours Monday to Saturday and until 17.00 hours on Sundays.

What Advertising/Marketing is carried out?

The store has established itself as a destination for the large Indian community as well as the growing emerging market. It is widely recognized for its everyday low prices and comprehensive range of grocery items, including an extensive selection of authentic Indian spices and condiments. In addition, the shop features a dedicated section for prayer goods, catering to the cultural and spiritual needs of its customers.

What competition exists?

There are other supermarkets in the town, like Boxer and Jwayelani, that mainly cater to the Taxi trade

How could the profitability of the business be improved?

Opportunities for growth is large for the correct owner to expand into.

Give a breakdown of staff/ functions/ length of service?

Will be discussed with serious potential buyers

Do any have management potential?

Yes

How involved is the Owner in running the business?

The family maintains consistent involvement and exercises firm control.

When does the current lease end?

To be negotiated with landlord

What are the trading hours?

Monday to Saturday 08.30 - 18.00
Sunday 09.00 - 17.00

What are the main assets of the business?

All Bakery and Butchery equipment, all cold rooms and refrigeration, shelving gondolas, computers, check out counters, CCTV, alarm system, trolleys and baskets, scales, and counters.

Strengths?

- Community reputation: Customers highlight that owners and staff go above & beyond to help, with the owner personally involved in ensuring satisfaction.
- Convenient location: Very accessible for local shoppers.
- Essential product range: Stocking most daily necessities, reducing the need for customers to travel to larger centers.
- Customer loyalty: Positive reviews emphasize repeat shopping and trust in the store's service quality.
- Local identity: As a family-run business, it resonates with community values and personalized service.

Weaknesses?

- Brand visibility: Less marketing presence compared to national chains, but very involved with the community.

Opportunities?

• Local market growth: Rising demand for accessible, community-based grocery outlets in semi-urban KZN towns.
• Digital presence: Establishing online ordering or delivery services could attract younger, tech-savvy customers.
• Community initiatives: Sponsorships or local events could strengthen brand loyalty and visibility.
• Tourism spillover: Proximity to coastal towns offers potential to attract passing trade.

Threats?

• Economic pressures: Inflation and rising costs in South Africa may reduce consumer spending power, especially in smaller towns.
• Changing consumer habits: Shift toward online shopping.

What is the reason for the sale?

The owners wish to retire.