business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37917**

About the Business:

Professional body Textbook provider

Save Big on Quality Textbooks – Affordable Learning Starts Here

Professional body Textbook provider



Sector: **Retail**

Asking Price:

R 2,650,000

Monthly Profit:

R 81,469

Asset Value:
R 0

Stock Value:
R 350,000

Yearly Net Profit :
R 977,622

Business Report

Fully describe the business's activities?

Specialises in supplying brand-new university-level accounting and law textbooks to students (University of Johannesburg, Wits) as well as to accounting and legal firms, tax practitioners, financial planners, and banks. The business offers online ordering, national courier delivery (R99), and flexible payment methods.

How does the business operate on a daily basis?

Store open weekdays (08:00–17:00) and Saturdays (08:00–13:00).
Over-the-counter sales.
Orders via website and phone/WhatsApp/email; staff process orders, check stock, pack, and arrange courier delivery within 1–3 business days

What Advertising/Marketing is carried out?

Basic website with subject-, campus-, and edition-based search.
No overhead marketing campaigns; communication primarily via email/WhatsApp/website.
Google advertising.

What competition exists?

Van Schaik bookstores.
Sherwood books
Provision books
Wize books

How could the profitability of the business be improved?

The business is currently focused on accounting and law books due to the owner's capacity constraints. However, there's a great opportunity to expand into areas like school books, medical, engineering, nursing, teaching, educational, and health science textbooks, as well as applying for university and government department tenders.

Give a breakdown of staff/ functions/ length of service?

The staff member has been employed for 13 years.

Do any have management potential?

The employee manages the business when the owner is travelling.

How involved is the Owner in running the business?

The owner stays actively involved every day, working via laptop either on-site or remotely from Durban.

When does the current lease end?

Business is run from the owner's home

What are the trading hours?

8=5 weekdays and 8- Saturdays

What are the main assets of the business?

Stock
PCs
Website
Long-standing solid relationships with the Big 4 Auditing firms and Legal firms
Proximity to UJ and Wits

Strengths?

Market niche in accounting/law textbooks
Strong campus focus and delivery capability
Competitive pricing with good service

Weaknesses?

No capacity by owner to expand the business offering due to time constraints as owner also involved in profession.

Opportunities?

Introduce rentals or used-book trade
Partner with institutions for book bundles
Improve digital marketing and SEO
Other product offerings besides accounting and law

Threats?

Student piracy prevalent but not from our professional market.

What is the reason for the sale?

The owner wishes to retire and move to Durban permanently