business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**38088**

About the Business:

Premium Eastern Cape Franchise opportunity for Port Elizabeth Gqeberha areas

Opportunity for an energetic, self‑driven leader ready to take charge of your future. This is your opportunity to step into a proven, profitable business model operating in one of South Africa's most beautiful and high‑growth regions. We are offering an exclusive franchise territory in the sought‑after roof and wall painting sector—covering the Eastern Cape region. This region offers a powerful combination of

strong property values, continuous renovation activity, and a steady stream of clients who value quality workmanship. What Makes This Franchise Opportunity Stand Out? Established Success Join a franchisor with years of industry experience and a respected brand reputation in the home services market. You benefit from a trusted name, established systems, and ongoing support. Turnkey Business Package Your investment includes: * A fully branded, professionally equipped trailer * All tools and gear required to start operating immediately * Access to proven processes, training, and marketing support You'll be ready to start generating revenue from day one. Affordable Entry Point Get your franchise up and running for under R500,000, making this an accessible opportunity with strong potential returns. Prime, High‐Growth Location The Garden Route continues to experience booming demand in property upgrades, maintenance, and renovations. Homeowners, holiday‐home investors, and rental operators are continually seeking reliable service providers—creating an ideal environment for sustained business growth. Take the Next Step If you're ready to be your own boss, build a profitable business, and operate in one of South Africa's most desirable regions, this franchise is the perfect opportunity.

Premium Eastern Cape Franchise opportunity for Port Elizabeth Gqeberha areas



Sector: New Franchise Opportunities

Asking Price:

R 445,000

Monthly Profit:

R 26,862

Asset Value:
R 62,600

Stock Value:
R 45,000

Yearly Net Profit :
R 322,340

Business Report

How long has the business been established?

5 Years

How long has the owner had the business?

Since Inception

What is the Franchise opportunity about?

This is a Roof Painting and Waterproofing opportunity which allows the operator to use specialized equipment and approved waterproofing material, that when applied correctly will deliver a professional final product with a warrantee attached.
The following is all included in the cost of R450,000:
- Assets as listed in this report.
- Cell phone software for quotes and invoicing.
- Comprehensive training with transport costs to and from George and the accommodation during training.
- Vehicle branding, stickers and business cards.
- 6 Uniforms with branding, Managers shirts with logos, branded caps and safety vests.

How long has the Franchise group been establised for?

Flagship Operation 6 Years

How does the business operate on a daily basis?

The Franchisee is responsible for the general management of the business, which include:
1. Local advertising
2. Completion of tenders/quotes
3. General Administration
4. Arrange the team for the physical operation/painting job
5. Quality control (Moisture testing and thickness of paint readings etc)
6. Payment arrangement

How are the clients attracted to the business?

Local advertising by the Franchisee
Word of mouth endorsements by satisfied clients.
Signage on construction sites
Branded vehicle

What Advertising/Marketing is carried out?

Local advertising and promotions, social media, leaflets and signage included in Franchise deal

What are the seasonal trends?

There is no significant seasonality, but certain periods are more busy, such as after heavy rains.

Does the Head Office assist in securing contracts (if applicable) or is it up to the individual franchisee's to do this?

Enquiries for quotes received at Head Office are forwarded to local franchises.

Is Seller finance available and for what amount?

N/A

Are they on contract?

Yes

How involved is the Owner in running the business?

Ideally the Franchisee Owner should be actively involved in the operational side of the business initially.

What are the trading hours?

Normal Trading hours for this industry which are 08-00 to 5-00 pm Mondays to Fridays normally.

What are the main assets of the business?

Airless spray machine
Ladders and equipment
Full turnkey operation supplied by the Franchisor.

Are they presently insured?

All assets should be covered by insurance as and when the new Franchisee commences trading.

Strengths?

Part of a Franchise operation with the benefits of corporate marketing with on-site training by a very experienced and operational Franchisor.
Using the latest technology and quality product for this industry.
A Franchisee receives full training and all the required assets to commence working.
Leads received by Head Office for the geographical region that you acquire will automatically be given over to the respective Franchisee.
The Franchisee operation makes sure that only high quality products are used so that their standards remain consistently good.

Weaknesses?

As with all service related businesses, working in somebody else's home requires a strong discipline to keep the customers happy.
The weakness that can occur is when incompetent staff are left on site without supervision or do not respect the standards of the franchise operation.

Opportunities?

There are numerous opportunities within this sector, especially if a top quality job is completed there are very often referrals to friends or family of the clients.
Subcontract to developers within the area.
Word of mouth endorsement is an important marketing aspect to this business.
A Franchisee is able to tender for work within their exclusive area.

Threats?

There are no direct threats to this business if the Franchisee ensures that they adhere to the standards and trading terms and conditions that they receive from their Franchisor

Why is this a good business?

An excellent opportunity to enter this home improvement domain with the support of an experienced Franchisor who will assist in ensuring the success of the operation.

How are Projected turnovers and profits calculated?

Projections are based on existing operations

What is the Franchise joining Fee?

R490 includes all required equipment, Franchise joining fees and training.

What is the monthly royalty, management and marketing fees? Are these fees based on turnover or a flat rate?

1. Royalty Fee 5% of turnover
2. Advertising Contribution 3% of turnover
3. Admin Fee 3% or 7% of turnover...OPTIONAL!!

The Franchisor has made the opportunity available for the administration to be completed by Head Office so as to free that responsibility from the Franchisee.

Is the franchisor supplying all assets or can the franchisee source these items himself?

Franchisee will require a Vehicle (Bakkie) (not included) but financials caters for the financing cost of a vehicle.

Is stock supplied with the initial franchise setup (if applicable?)

Initial Stock - R45 000 included in Franchise Set-up

How many staff members are required to successfully operate the franchise?

It is recommended that each team consist of:
1 x Operator
1 x Assistant

What training is provided for new franchisees and staff members? Is there a cost associated with this?

Yes - Included in Franchise Cost

Strengths?

Using the latest technology in the painting industry
Experienced Franchisor who has the proven formula.

Weaknesses?

There are no known weaknesses within this franchise operation.

Opportunities?

There are many security estates looking for permanent maintenance contractors which ensures a fixed income on a monthly bases, while a 2nd team services the day-to-day clients.

What is the full purchase price of the franchise (incl VAT)?

R490 000 (including VAT)

What is included in the purchase price and breakdown of various costs?

Franchise Financial Investment
Upfront Fee (License Fee) - R250 000
Training, Travel & Accommodation - R 30 000
Support - R 20 000
Admin, Legal and Commission - R 70 000
Tool list - R 60 500
Marketing - R 14 500
Initial Stock - R 45 000
TOTAL - R490 000

Operating Capital (Initial Working Capital) - R50 000
(Provision for deposits, trading shortfalls and other contingencies)

TOTAL INVESTMENT REQUIRED R540 000