business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37863**

About the Business:

Two Home, Decor, Lifestyle, and Gifting stores well situated in Cape Town

Two perfectly designed and well-known retail outlets and a newly launched online retail store. Both stores are based in prime retail shopping centres and cater primarily for the upmarket clientele. The business offers a large variety of mostly locally designed & produced products, showcasing some of South Africa's best brands and artists. The gifts stores are the preferred store when a perfect gift is needed for a loved

one, friend or colleague or even for a self spoil. The business stock a variety of Gifting, Lifestyle & Body Products and Home Décor. Local key brands include Charlotte Rhys, Charisma Candles, Poppy Divine, MIES Body Products, Tweenology, Mungo , Antelo and so much more!

Two Home, Decor, Lifestyle, and Gifting stores well situated in Cape Town



Sector: **Retail**

Asking Price:

R 2,100,000

Monthly Profit:

R 80,100

Asset Value:
R 308,300

Stock Value:
R 500,000

Yearly Net Profit :
R 961,204

Business Report

Fully describe the business's activities?

Two beautifully designed and well-known retail outlets and a newly launched online retail store. Both stores are based in prime retail shopping centers and cater to the upmarket clientele. The business offers a large variety of mostly locally designed & produced products, showcasing some of South Africa's best brands and artists.
The gift stores are the preferred place to find a perfect gift for a loved one, friend, colleague, or even for self-spoil.
The business stocks a variety of Gifting, Lifestyle & Body Products, and Home Décor.

How does the business operate on a daily basis?

Retail sales through walk-ins into the stores

What Advertising/Marketing is carried out?

The Shopping Centres do ongoing promotions. The business does regular Social Media posts

What competition exists?

No real threatening competition in the centres. Most suppliers only supply to one stockist in an area

How could the profitability of the business be improved?

Growth of the newly launched website
Opening of further stores: Suppliers are very eager

Give a breakdown of staff/ functions/ length of service?

Managers: 7 years
Assistant: 2 years
Casuals: 1year and new casual

Do any have management potential?

Yes, there are already 2 managers ; and 1 assistant has management potential and very eager.

How involved is the Owner in running the business?

Admin role – works from home, mostly in the morning

When does the current lease end?

Lease 1: 2029

Lease 2: 2027

What are the trading hours?

Store 1: 9am – 5pm
Store 2: 9am – 7pm
Shorter times over weekends

What are the main assets of the business?

A full list on file

Strengths?

The only specialised gift store in the shopping centres.
Lots of local and international foot traffic in both areas.
Promoting Local artist and products.
Selling strong name brands.
Well-trained staff who can run independently.

Weaknesses?

Website not fully promoted.

Opportunities?

Stronger sales and wider area will be covered if selling online. Open more stores , especially in high end areas and in Pretoria / Gauteng

Threats?

No immediate threats other than normal economic impacts

What is the reason for the sale?

Health reasons of the owner