business
for sale



# BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**BFS00249**

About the Business:

## As a franchisee become part of the solution to the housing shortage in SA

It is a known fact that there is a shortage of between 2,2 to 2,5 million houses in SA for the entry level affordable housing, and specifically in the Cape Town region a shortage of 600,000 houses

13% of the persons living in the Western Cape are living in informal, overcrowded settlements, sometimes in backyard properties under severe circumstances

Above shortage increases on an annual basis due to not filling the evergrowing gap that already exists

RDP housing which was addressing this need, has virtually went into a downward spiral the last years

The franchisor of this well known reputable company has identified this gap and decided to address this in a creative, innovative way and has concluded some projects in Gauteng successfully and wishes to extend this now to the Western Cape

15 viable areas have been identified in the Western Cape, and the franchisor is now offering 15 franchisees the unmatched opportunity to unlock this high-yield investment

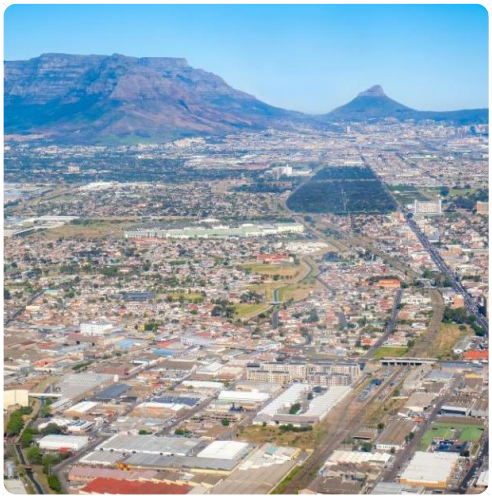
This will be a first for the Western Cape, and be a transformative, empowering exercise, giving some social value back to the affected target persons with their families

This is not a start up, but you will be part of a franchise group that is value driven with a proven concept, with a very high yield on your investment (ROI)

The franchisor focus on building and selling sectional title apartments in the R600,000 -R900,000 price range, with the mid range 200 apartments on 2,5 ha high residence land in fast growing areas

This is a turnkey operation with the franchisor being part of the project until successful conclusion

# As a franchisee become part of the solution to the housing shortage in SA



Sector: **Property**

**Asking Price:**

R 500,000

**Monthly Profit:**

R 0

Asset Value:
**R 0**

Stock Value:
**R 0**

Yearly Net Profit :
**R 0**

# Business Report

## How long has the business been established?

2011

## Is the business VAT Registered?

Full business plans and financial forecasts are available to interested parties