business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37864**

About the Business:

Modern Nail, Beauty & Wellness Studio For Sale on the KZN South Coast

Discover a sophisticated beauty and wellness destination offering professional nail, skincare and treatment services in a beautifully appointed setting. With premium décor, loyal clientele and a strong local reputation, this turnkey business presents an excellent opportunity for an owner-operator or beauty industry entrepreneur seeking a stylish, established venture.

Modern Nail, Beauty & Wellness Studio For Sale on the KZN South Coast



Sector: **Services**

Asking Price:

R 1,750,000

Monthly Profit:

R 89,950

Asset Value:
R 2,010,160

Stock Value:
R 154,265

Yearly Net Profit :
R 1,079,395

Business Report

Fully describe the business's activities?

Daily services include facials, manicures, pedicures, retail purchases, gel nails and massages.

How does the business operate on a daily basis?

Opens at 8 am closes at 5pm Monday to Friday & 1pm on Saturday, closed on Sunday.
Bookings are made in advance for a seamless experience on the day of services
Walk-ins are accommodated subject to availability

What Advertising/Marketing is carried out?

Facebook, Instagram, WhatsApp, well established website - first business to pop up on Google search engine for the area. Voucher sales from existing clients that spread the word and encourage new clients. They have daily walk-in clients due to a very convenient location. Location is optimal for continued growth and new clients.

What competition exists?

There is no comparable competition in the area, but there are individuals that offer similar but much less comprehensive treatments.

How could the profitability of the business be improved?

Increased trade hours with possible new employments of advanced therapist and also aesthetics.

Give a breakdown of staff/ functions/ length of service?

Staff have been with the business for years ranging between 4 to 10 years . Low staff turnover

Do any have management potential?

Yes, specifically 2 of the longest serving staff members.

How involved is the Owner in running the business?

Owner is involved when available, however staff are capable of running the business in their absence when stock and all other operational items are available to them.

When does the current lease end?

The current lease runs until 30 June 2027.

What are the trading hours?

8am to 5pm - Monday to Friday
8am to 1pm - Saturdays
Strategic public holidays during season: 8am - 1pm
Closed Sundays.

What are the main assets of the business?

Computer with point of sale, inverter back up system, machinery and all furniture.
An asset register is available to qualifying buyers.

Strengths?

- Diverse Service Offering: Provides facials, slimming treatments, permanent hair reduction, manicures, pedicures, and pampering packages.
- Location Advantage: High visibility and foot traffic from both locals and tourists.
- Reputation & Branding: Positioned as an upmarket, professional service provider with modern technology-driven treatments.
- Growing Market: Serves a mix of retirees, families, and holidaymakers, ensuring steady demand all year-round.

Weaknesses?

- Not able to be in the medical aesthetics arena, unless they get a resident professional - employ a qualified Somatologist.

Opportunities?

- Expansion into upcoming Lifestyle Estates: Town expected to become the Ballito of the South Coast so demand for premium wellness services are on the rise.
- Franchise Potential: Could expand into nearby towns to capture a wider market.
- Partnerships: Collaborations with hotels, resorts, and retirement estates for exclusive spa packages.
- Training Growth: Increasing demand for skilled beauticians in KZN positions the business as a feeder for the broader industry.
- Digital Marketing: Leveraging social media and online booking systems to attract younger demographics.

Threats?

- Existing competition, however they are the preferred salon for advanced skin care and skin treatments.

What is the reason for the sale?

Personal reasons.