

business
for sale



BUSINESS REPORT

Date: **10th December 2025**

Business Reference: **BFS00181**

About the Business:

<https://www.facebook.com/search/top?q=doctor%27s%20tv%20ads%20lowveld>

Doctor's TV ADS is a dynamic and exciting advertising concept that offers an extremely affordable opportunity for the community and

local businesses to showcase their products and services on TV screens in doctors' waiting rooms.

Our aim is to be recognized as an ELITE advertising company, featuring advertisements from leading businesses in Nelspruit and White River.

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Sector: Sales & Services

Asking Price:

R 270,000

Monthly Profit:

R 25,000

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 300,000



Business Report

Fully describe the business's activities?

Doctor's TV ADS is a dynamic and exciting advertising concept that offers an extremely affordable opportunity for the community and local businesses to showcase their products and services on TV screens in doctors' waiting rooms. A huge % of our clients renew on a yearly basis. Our aim is to be recognized as an **ELITE advertising company**, featuring advertisements from leading businesses in Nelspruit and White River.

How long has the business been established?

We are the owners from Okt. 2019. Just before covid

Is the business VAT Registered?

No

How many employees?

1

Give a breakdown of staff/ functions?

Owner runs the business on his own. (My wife helps with the bookkeeping.)

How involved is the Owner in running the business?

100%

When does the current lease end?

No lease

What are the main assets of the business?

8 TV sets in the Lowveld (6 in Nelspruit & 2 in White river.)

What is the reason for the sale?

Owners are over 60 and own the Witbank & Middelburg Doctor's TV ADS franchises as well and we want to downscale and focus on Witbank and Middelburg.

Why is this a good business?

If your income in the first year is more than your purchase price of your business, it must be a good business!. More than R70 000 is nearly guaranteed income for Dec. Jan. Febr. (Most contracts are already signed for this period!) More than 60% of current clients are recurring business! Some renewed their contracts for the 6th year in a row. It is relative easy to operate if you have good marketing skills. No monthly franchise fees = huge saving vs. other branches!!! We are not part of the franchise but still receives great support from the franchise! They also do the design at only R230 /advert.