



BUSINESS REPORT

Date: **4th February 2026**

Business Reference: **BFS00170**

About the Business:

Fishing Gear And Accessories Business

A rare opportunity exists to acquire a well-established Fishing Gear and Accessories business situated along the scenic Garden Route, one of South Africa's most desirable and fast-growing coastal regions. Known for its extensive range of quality fishing gear, exceptional customer service, and loyal clientele, this business presents a complete turnkey opportunity for an outdoor enthusiast or entrepreneur seeking a

profitable lifestyle venture within a thriving seaside community.

Owned and operated by the same dedicated couple for more than 15 years, the shop has built a respected reputation as a go-to destination for both local anglers and visiting holidaymakers. This Fishing Gear and Accessories business offers an impressive selection of products — from premium rods, reels, and accessories for professional fishermen to affordable, entry-level gear for beginners — ensuring strong appeal across all budgets and experience levels.

In addition to its successful retail operations, the business maintains valuable relationships with commercial clients who place regular bulk orders, ensuring consistent and predictable income. Fully VAT-registered and operating with efficient systems, the store runs smoothly with low overheads, reliable suppliers, and a well-trained team. Its community ties, dependable operations, and enduring word-of-mouth reputation continue to drive steady growth, making this a solid, long-term investment opportunity.

Asking price excludes stock of R1 160 000 and VAT.

Fishing Gear And Accessories Business



Sector: **Retail**

Asking Price:

R 999,000

Monthly Profit:

R 44,121

Asset Value:

R 156,500

Stock Value:

R 0

Yearly Net Profit :

R 529,453