

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **4th February 2026**

Business Reference: **BFS00164**

About the Business:

## Become an owner of a lucrative online wine business

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Online businesses are the future, and this owner has been building this business meticulously up over 5 years and have a strong loyal clientele basis with huge opportunities to expand the business locally and also enter the export market

With an off consumer liquor license and all management functions in place, its really a situation of walking in and continuing with the business

The target market is the clients that can afford wines that are not in the top bracket of export wines but still prefer quality wines, purchasing these wines at considerable savings which is very important in our existing economy

Wines vary from young, rare wines to vintage wines- 100% local from the Western Cape

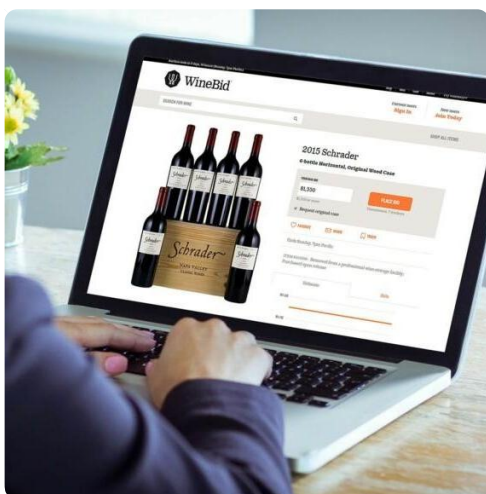
Clients can also choose non label wines and can then brand their wine bottles according to the occasion/celebration etc

The business is operating from a business premises that has got an off consumption liquor license so the business cannot be moved except if a new premise goes through the steps of getting approval from the Liquor Board

Assets of +/- R100,000 is included in the sale

Stock varies according to orders placed/availability of wines/seasons etc

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Sector: **Sales & Services**

Asking Price:

**R 1,100,000**

Monthly Profit:

**R 25,272**

Asset Value:

**R 0**

Stock Value:

**R 60,000**

Yearly Net Profit :

**R 303,258**



# Business Report

## How long has the business been established?

4 years

## Is the business VAT Registered?

Average turnover R1,15 million per annum

Average COS- 58%

Average GP- 42%

NP (EBITDA)- R303,258 per annum

SELLING PRICE- R1,1 million plus stock (+/- R60,000)

## How many employees?

1

## How involved is the Owner in running the business?

On a daily basis

## What is the reason for the sale?

The owner is emigrating to Australia