



# BUSINESS REPORT

Date: **4th February 2026**  
Business Reference:**35537**

About the Business:

## **Profitable Furniture Business!**

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Selling furniture at competitive prices. They have a floor filled with used office furniture. This business can supply larger volumes of furniture to customers. This is a profitable business!

# Profitable Furniture Business!



Sector: **Retail**

Asking Price:

**R 3,400,000**

Asset Value:

**R 800,000**

Stock Value:

**R 1,000,000**

Yearly Net Profit :

**R 1,886,117**

Monthly Profit:

**R 157,176**



# Business Report

## Fully describe the business's activities?

The business specialises in the selling of used office furniture.

## How does the business operate on a daily basis?

There is a Sales Manager that looks after the marketing/sales of the business.  
The Admin Department takes care of all the daily administration/staff related matters & deliveries.  
The Owner sources/acquires new stock from auctions, corporate sellers, etc.

## What Advertising/Marketing is carried out?

WhatsApp.  
Facebook: Marketplace advertising. (Also a Catalogue)  
Existing Website.

## What competition exists?

Auctioneers in the vicinity.

## How could the profitability of the business be improved?

Regular paid advertising can assist exposure of the business and improve sales.

## Give a breakdown of staff/ functions/ length of service?

Supervisor/Driver in charge of deliveries.  
Inhouse Sales Assistant.  
Stock Controller. (Warehouse)  
7 x General Staff members.

## How involved is the Owner in running the business?

The Owner and his wife are involved full time.

## When does the current lease end?

The warehouse and offices are situated on the property where the Seller resides. Seller will consider an offer on the property.

Alternatively, a lease agreement can be negotiated when taking over the business

Temporary storage for stock is on a month to month basis. (As and when)

## What are the trading hours?

Monday - Friday: 08:00 - 17:00

Saturday: 08:00 - 14:00

## What are the main assets of the business?

2 x Delivery Vehicles.

2 x Trailers.

Computers, printers and other office equipment such as desks and chairs.

## What is the quality of the Stock on Hand?

Stock consist of used furniture.

Many of the items need a bit of repair/fixing.

Stock is sold on a "Voetstoots"- Basis (As Is)

The Selling Price includes stock on hand.

## Strengths?

Very competitive pricing.

The business is known in the market.

Sizeable stock value.

## **Weaknesses?**

Need to consolidate financials.

## **Opportunities?**

Deliveries to areas further away from business premises.

The home office/work-from-Home concept is a new trend and the business services this market.  
Opening a branch in another location/province.

## **What is the reason for the sale?**

The owner would like to retire.