

business
for sale



BUSINESS REPORT

Date: **6th December 2025**

Business Reference: **37732**

About the Business:

Leading Printing & Branding Solutions Under One Roof

Experience the expertise of one of KwaZulu-Natal's longest-standing and most reputable printing companies, providing a full range of services including litho and digital printing, premium signage, vehicle branding, embroidery, laser cutting, and promotional merchandise—all conveniently available in one place to fulfil every branding requirement.

Leading Printing & Branding Solutions Under One Roof



Sector: **Manufacturing**

Asking Price:

R **8,900,000**

Monthly Profit:

R **330,868**

Asset Value:

R **7,552,557**

Stock Value:

R **347,500**

Yearly Net Profit :

R **3,970,421**



Business Report

Fully describe the business's activities?

As one of the longest standing printing and signage businesses in KwaZulu-Natal, this business stands out as a rare provider of the complete range of printing and branding solutions.

A significant portion of its operations is dedicated to paper printing, utilizing lithographic presses for high-volume projects, as well as a variety of advanced digital and on-demand equipment to meet diverse client needs.

Additionally, the company offers an extensive array of signage services—both large and small—including vehicle branding, stickers, wallpaper, screen printing, embroidery, laser cutting, and promotional branding, to name just a few.

How does the business operate on a daily basis?

The business offers a full printing & signage solution: from consultation, on-site inspections, from design through to production and installation.

Signs

All signage - Chromadek/ACM/Light Boxes/Neon/LED/Moulded Perspex/Wayfinding & Safety Symbolic Signs.

Stickers

License Disks, Product Stickers, Water Bottle labels, Point of Sale, Bumper Stickers.

Vehicle Branding

Full Wraps, Colour change vinyl application, Vinyl Cut Lettering

Screen Printing and Branding

Silk Screen Printing of Security Boards, Estate Agent Boards, Street Pole Ads and Road Signs

Silk Screen Printing on Workwear, T-Shirts, Caps, Bags, Boxes Etc.

Embroidery & Iron-On Transfers

Supply of workwear and uniforms

Window Graphics & Contra-Vision

Wallpaper and Wall Art

Canvas Printing and Mounting

Branded Promotional Items and Corporate Gifts

Trophies & Brochure Holders

Name Badges & Resin Doming

Laser Cutting & Engraving

Banners & Flags

Number plates

Indoor and Outdoor Banners, Shark Fin, Telescopic, PVC, Roll Up, A-Frame, X- Frame and more.

General Printing

Up to A2 size. Business Cards, Letterheads, Envelopes, Complimentary Slips, Training Manuals, Product Catalogues, Certificates, Company Profiles etc.

Administration Books & Pads

Invoices, Delivery Notes, Purchase Orders, Job Cards, Quotation Books, Clock Cards etc.

Packaging and Marketing

Posters, Brochures, Leaflets, Inserts, Calendars, Desk Pads, Swing Tags, Header Cards etc.

Computer Forms - Custom Dot Matrix Printer Forms

Self-Adhesive Labels - Personalised and Plain labels.

What Advertising/Marketing is carried out?

Active Website, Facebook, Instagram

What competition exists?

Printing

Current owner purchased the main opposition printer in 2022.

There are four other printing businesses in the area operating A4 and A3 presses.

Signage

This is the largest signage company on the South Coast. There are probably 7-10 other signage companies operating but on a small scale.

There are a few new one-person businesses opening and closing, mostly social media designers who try to offer some services to their customers. Some services are offered to these companies but very selective so that they don't become a threat.

How could the profitability of the business be improved?

The business is currently Level 4 BEE, so it is restricted in terms of business opportunities with Local Municipalities. An opportunity therefore exists for a purchaser who can provide the credentials to improve the BEE scorecard.

See "Opportunities" below.

Give a breakdown of staff/ functions/ length of service?

To be provided to qualified buyers.

Do any have management potential?

Already in management positions - Production Manager/Workshop Manager.

The company bookkeeper is highly respected by the staff and clients and could easily fulfil a management position.

How involved is the Owner in running the business?

100% currently but limited direct contact with clients. Mainly deal with the bigger clients over email. The owner is free to choose his hours and is able to work from home.

When does the current lease end?

The property belongs to the owner, so the business currently operates on a month-to-month basis. The owner is prepared to negotiate a suitable lease with the purchaser. In fact, the owner is open to selling the property, so the new owner can consider purchasing it as part of a package deal.

What are the trading hours?

Monday to Friday: 07:45 to 16:30.
Closed on weekends and public holidays.

What are the main assets of the business?

An extensive Asset Register is available to approved buyers. Assets are categorised as follows:

- Vehicles
- Reception
- Accounts office
- Sales office
- CEO's office
- Archive room
- Graphics office
- Digital Print room
- Signage Work room
- Storage and inside kitchen
- Paper Store
- Staff Canteen
- Fabrication Workshop
- CNC Workshop
- Signage Workshop
- Screen Printing Workshop
- Printing Workshop

Strengths?

Well established with a good track record.
Competent staff, mostly with long service.
The option to choose the work they take on.
Large assortment of equipment owned so that we don't have to rely on other suppliers and also take on new trends without having to outsource.

Weaknesses?

Quoting and workflow planning needs updating.
CRM Software is outdated.
Social media footprint is small.

Opportunities?

BBBEE had not been explored and opportunities with local municipalities and larger companies being missed.
New products are coming to market all the time and this business does possess the equipment to take advantage of those opportunities.

Threats?

Costing errors can slip through.
Opposition dropping prices to 'buy' the work.
Small pool of skilled staff on the South Coast.

What is the reason for the sale?

The owner wants to focus on other business and personal interests.