business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37792**

About the Business:

A four franchise business - KZN North Coast

The stores, located within 140km of each other, offer a wide choice of tombstones manufactured locally in either granite or granolithic. The order is placed on the factory and installation of the headstones is arranged to meet the clients requirements as part of the purchase price.

A four franchise business - KZN North Coast



Sector: **Retail**

Asking Price:

R 1,075,000

Monthly Profit:

R 38,271

Asset Value:
R 42,500

Stock Value:
R 102,500

Yearly Net Profit :
R 459,254

Business Report

Fully describe the business's activities?

The sale and installation of gravestones, including engraving, with clients able to select from a wide range of product which they can either view in-store or in a catalogue

How does the business operate on a daily basis?

A sales lady opens manages and closes the stores daily. The owner checks in via a call or teams meeting each day and provides ongoing support with store visits to discuss open issues, training, replenish marketing materials, discuss sales and plans for the year.

What Advertising/Marketing is carried out?

The use of Facebook and pamphlets

What competition exists?

There are other service providers in all of the areas.

How could the profitability of the business be improved?

Discounting of product and increasing the marketing spend.

Give a breakdown of staff/ functions/ length of service?

Varies but generally no turnover of staff.

Do any have management potential?

They are all capable to work on their own - open and close the stores, market via pamphlet distribution, sell product, manage payment terms and place orders. They are all able to communicate effectively and contribute to meetings.

How involved is the Owner in running the business?

On a daily basis - either check in remotely or via planned store visits. Management will deal with difficult matters as they arise and owners deal direct with the factory and the Franchisor to execute orders, installations and manage stock.

When does the current lease end?

This varies by store - all have a lease agreement in place and all can be renewed

What are the trading hours?

Monday to Friday - 09h00 - 17h00
Saturday 09h00 - 14h00

What are the main assets of the business?

Computer
Cell phone
TV
Camera
Desk
Chair

Strengths?

Trade profitably form the outset
Product is guaranteed for 25 years
Market is always present
Good location for target market
Low working capital required
Low stock-holding
No cash
No start-up costs

Weaknesses?

Only 1 sales lady - no contingency when off.
Reliant on factory for stock and installations

Opportunities?

The introduction of granite stone as an option has improved sales
Undertake own deliveries and installations to avoid reliance on the factory, offer same service to competitors in the area

Threats?

Whilst unlikely the opening of a competitor store and cheaper product would impact the current status.

What is the reason for the sale?

The owners are wishing to diversify their portfolio and to purchase a business in the area in which they live.