

A man in a blue suit and patterned shirt stands on a street, smiling. The background shows a building and a blue barrel.

# BUSINESS REPORT

Date: **6th December 2025**

Business Reference: **BFS00135**

About the Business:

## **FOR SALE: Successful Biltong & Deli Shop in George, Western Cape**

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Are you ready to own a beloved local business in the heart of George? This is your chance to step into a thriving South African deli with a reputation for quality, flavour, and friendly service.

This is a proudly South African Biltong & Deli renowned for premium biltong, droëwors, handcrafted charcuterie, and specialty cheeses. The shop also offers a range of carefully selected pantry staples, making it a popular destination for gourmet snack boards, German cold meats, and unique gift boxes. With a loyal customer base and a prime location, this rustic-style shop has an inviting atmosphere and is widely known as the go-to spot for biltong and delicacies in George.

Why buy this Biltong Shop? This turnkey operation comes with all systems in place, an excellent reputation, and great potential for further growth through catering, online sales, and events. The shop is fully equipped and beautifully branded.

Selling price is R1.15 million plus stock at (negotiable). Reason for sale is personal circumstances. Experience the taste, tradition, and community spirit that makes this shop special. Take over a respected and profitable business, and continue serving the best biltong in town.

## FOR SALE: Successful Biltong & Deli Shop in George, Western Cape



Sector: **Food**

Asking Price:

**R 1,150,000**

Monthly Profit:

**R 33,333**

Asset Value:

**R 200,000**

Stock Value:

**R 300,000**

Yearly Net Profit :

**R 400,000**



# Business Report

**How long has the business been established?**

10 months

**Is the business VAT Registered?**

In the process

**How many employees?**

2

**Give a breakdown of staff/ functions?**

Sales assistants

**How involved is the Owner in running the business?**

Very

**When does the current lease end?**

2027/2028

**Is there an option of renewal & what period?**

Yes can be renewed

**What is the annual escalation %?**

6.5%

**What is the square meters of the business?**

20s/m

**Is a copy of the lease available?**

yes

**Do you require a licence?**

no

**What lease deposit and/or other surety is required?**

Lease deposit of R20 000.00

## What are the main assets of the business?

Odessy Point of Sale System

Electrical Biltong Cutter

Printer

Meat Slicer

Upright Standing 3 tier Fridge

Undercounter 3 door fridge

Single door Freezer

Computer

Chairs

Shopfitting

Cell phone

## What is the reason for the sale?

Other commitments, to time consuming for my personal circumstances

## Why is this a good business?

Showing a profit from day 1, still growing steadily, lots of scope for expansion, new on-line shop 90% developed, will be operational soon. Excellent location, new Lifestyle Centre next to Tops Liquers Store. All shopfitting and assets brand new.