



BUSINESS REPORT

Date: **13th October 2025**
Business Reference: **37758**

About the Business:

Rapidly Growing Scooter Hire Franchise – Invest in the Future of Mobility

Step into the future with a scooter hire franchise designed for the modern age. This franchise caters to businesses needing efficient transport and tourists seeking adventure. With a strong brand, scalable operations, and a growing footprint, it's a prime investment in lifestyle mobility.

Rapidly Growing Scooter Hire Franchise – Invest in the Future of Mobility



Sector: **New Franchise Opportunities**

Asking Price:

R **300,000**

Monthly Profit:

R **38,991**

Asset Value:

R 286,035

Stock Value:

R 0

Yearly Net Profit :

R 467,886



Business Report

Fully describe the business's activities?

The business model is to rent out scooters to the public and businesses for transport or tourism activities. As a add on the business can be expanded to rent out Mobi Cycles as well.

How long has the business been established?

1 Year

How long has the owner had the business?

2 years

What is the Franchise opportunity about?

The franchise opportunity is about joining a modern scooter hire network that blends business utility with lifestyle appeal.

How long has the Franchise group been establised for?

1 year

How many existing franchisees are there in the group and for how long have they been operating?

There are currently two branches

In which provinces/ areas are the existing franchisees located in?

Western Cape

How are the clients attracted to the business?

Marketing is done on various portals. The clients are attracted by the outlet SA Scooter Hire Signage visible to all passing trade.

What Advertising/Marketing is carried out?

Newspapers, Radio & Multimedia and word of mouth

Does the business have any contract work?

No

What competition exists?

There are other companies but they focus more on Motorcycle hire

What are the seasonal trends?

Summer is the best season. High market trend in season time & public holidays, Winter trend drops by approximately 40%

How is income derived?

The franchise opportunity opens doors to diverse income streams. From daily scooter rentals to personalised tours and team-building experiences, SA Scooter Hire empowers you to tap into various market sectors, including tourism, business, and education.

How does the franchise operate on a daily basis?

Scooters are rented out to customers which is either B2B clients or for leisure. Great way to enjoy a scooter when exploring our beautiful country

Does the Head Office assist in securing contracts (if applicable) or is it up to the individual franchisee's to do this?

Up to individual franchise

What advertising and marketing is undertaken on a group basis and what is the individual franchisee expected to do?

The Franchisee is responsible for promoting, marketing, advertising the business within his/her predetermined Franchise area as herein determined.

Is the business VAT Registered?

No

What percentage of the business is cash/credit?

100% cash

How could the profitability of the business be improved?

Expanding into Mobi Cycles as well to diversify the offering supplied by the franchisor

Is Seller finance available and for what amount?

No

What is the total staff complement?

The business is an owner operated Franchisee with 1 additional staff member. Can be manager run as well

What is the square meters of the business?

40 sqm

What are the main assets of the business?

Each new Franchise is supplied with 6 scooters (2 x 125cc, 2 x 150cc and 2 x 200cc) All new scooters are covered by 2-year unlimited kilometre guarantee (or 6 months/20,000km for commercial delivery use)
The association with industry giants like Kawasaki, Honda, Yamaha, and Suzuki underscores the credibility and strength of SA Scooter Hire. With nationwide support and renowned brands by your side, you're well-equipped to forge a path to success.

You will also be supplied with 6 Rear mounted Top boxes and 6 Open Face Helmets.
Also included is SA Scooter business cards (250) and A5 Full Colour Flyers (250)
On road licencing for all the scooters is also part of the turn key enterprise

Strengths?

Scalable franchise system – Compact footprint, low overheads, and flexible setup make rollout fast and affordable for new franchisees.

Strong lifestyle branding – Fun, freedom, and sustainability appeal to younger entrepreneurs and urban professionals.

Modern, appealing business model – Scooter hire taps into global trends in eco-friendly transport, last-mile delivery, and tourism mobility.

Weaknesses?

Limited brand recognition (early stage) – As a new franchise, trust and brand awareness need time and marketing investment to grow

Weather and seasonality – Rental demand can dip during cold or rainy seasons.

Opportunities?

Rising urban mobility demand – Growing congestion and fuel prices drive the need for small, efficient transport solutions.

Tourism recovery and eco-tourism trend – Post-pandemic travel growth supports rental demand in coastal and scenic regions.

Threats?

Regulatory uncertainty – Changes in licensing, insurance, or road-use laws could increase operational complexity.

Economic downturns – Reduced discretionary income can lower tourism and leisure rentals.

What is the reason for the sale?

Expanding the branches of the franchise on a national level

Why is this a good business?

It's low overhead, scalable, and eco-friendly, aligning with global shifts toward sustainable transport. With rising demand, flexible franchise options, and growing brand appeal, it offers investors a fresh, future-focused opportunity in a fast-expanding market.

How are Projected turnovers and profits calculated?

The figures used in this report is projected figures based on the actual figures of the existing franchises.

What is the Franchise joining Fee?

R 95 000

What is the monthly royalty, management and marketing fees? Are these fees based on turnover or a flat rate?

No royalties payable

What assets are included in the purchase price?

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Is the franchisor supplying all assets or can the franchisee source these items himself?

Franchisor is supplying all assets to guarantee quality

Will stock purchases be solely from franchisor in the future or can the franchisee purchase from other suppliers?

All purchases must be done through the Franchisor

How many staff members are required to successfully operate the franchise?

Franchisee/ manager plus one

What support and backup is offered to the franchisee?

What sets SA Scooter Hire apart is their holistic support structure. From turnkey business setup assistance to ongoing guidance, they prioritize your growth journey. Their focus on financial oversight and operational efficiency ensures your business flourishes.

Does the franchise have to be owner operated?

No

What type of premises do a new franchisee require to operate the franchise?

A premises of about 40 square meters

Can the franchise be operated from home?

No

Will the franchisor assist in identifying or acquiring premises and will assistance be provided with negotiating the lease on behalf of the franchisee?

Yes

How many franchises will be allocated to each Area/ Province?

An exclusive area is within the municipal boundaries of the town granted

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What is the full purchase price of the franchise (incl VAT)?

R 300 000

Does the franchisor offer finance?

No

How many months working capital will the franchisee require?

Three months

When will a franchisee be able to start drawing profits from the franchise?

In fourth month