



BUSINESS REPORT

Date: **13th October 2025**
Business Reference: **37692**

About the Business:

Popular Padel court business - indoor

This is a popular padel court business with a long lease. Situated indoors it is ideal to be used all year around

Popular Padel court business - indoor



Sector: **Services**

Asking Price:

R **1,520,000**

Monthly Profit:

R **43,478**

Asset Value:

R **1,292,054**

Stock Value:

R **0**

Yearly Net Profit :

R **521,731**



Business Report

Fully describe the business's activities?

This is an indoor padel court. The business is renting out the court to players

How does the business operate on a daily basis?

Players book a court online, then attend and take part in a fast-paced paddle game

What Advertising/Marketing is carried out?

Online marketing

What competition exists?

There are other courts in the area, but this business has indoors courts that can be utilised all year round

How could the profitability of the business be improved?

Arranging more corporate functions, children's parties, arrange inter club tournaments etc.

Give a breakdown of staff/ functions/ length of service?

Cleaners
Shift workers

Do any have management potential?

Yes, there are

How involved is the Owner in running the business?

Very little operational involvement on a day to day basis other than ordering and cash handling

When does the current lease end?

in 2032

What are the trading hours?

Monday to Saturday 6am to 10pm
Sunday 6am to 9pm

What are the main assets of the business?

The padel courts and infrastructure

Are they presently insured?

Yes

Strengths?

Established Brand: Recognized name in sports community with a loyal customer base.
Prime Location: High visibility and accessibility, attracting consistent foot traffic.
Modern Facilities: Well-maintained padel courts, spectator zones, and amenities.
Diverse Revenue Streams: Court hire, coaching, tournaments and merchandise
Community Engagement: Active social media presence and regular events foster strong local ties.

Weaknesses?

Niche Market: Padel is still emerging in South Africa, requiring ongoing education and promotion.
Duration: Fairly new, only been around for 2 years

Opportunities?

Market Growth: Padel is one of the fastest-growing sports globally

Franchise Potential: Expand into other regions or develop a branded padel network.

Corporate Partnerships: Team-building packages and sponsorships with local businesses.

Youth Development: Launch junior leagues, school partnerships, and coaching academies.

Threats?

Competitive Sports Landscape: Other recreational options may compete for attention and spend.

Economic Sensitivity: Discretionary spending on leisure can fluctuate with economic conditions.

What is the reason for the sale?

Owners focusing on other businesses