



# BUSINESS REPORT

Date: **13th December 2025**

Business Reference: **37692**

About the Business:

## Popular Padel court business - indoor

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This is a popular padel court business with a long lease. Situated indoors it is ideal to be used all year around

# Popular Padel court business - indoor



Sector: **Services**

Asking Price:

R **1,520,000**

Monthly Profit:

R **43,478**

Asset Value:

R **1,292,054**

Stock Value:

R **0**

Yearly Net Profit :

R **521,731**



# Business Report

## Fully describe the business's activities?

This is an indoor padel court. The business is renting out the court to players

## How does the business operate on a daily basis?

Players book a court online, then attend and take part in a fast-paced paddle game

## What Advertising/Marketing is carried out?

Online marketing

## What competition exists?

There are other courts in the area, but this business has indoors courts that can be utilised all year round

## How could the profitability of the business be improved?

Arranging more corporate functions, children's parties, arrange inter club tournaments etc.

## Give a breakdown of staff/ functions/ length of service?

Cleaners  
Shift workers

## Do any have management potential?

Yes, there are

### How involved is the Owner in running the business?

Very little operational involvement on a day to day basis other than ordering and cash handling

### When does the current lease end?

in 2032

### What are the trading hours?

Monday to Saturday 6am to 10pm  
Sunday 6am to 9pm

### What are the main assets of the business?

The padel courts and infrastructure

### Are they presently insured?

Yes

### Strengths?

Established Brand: Recognized name in sports community with a loyal customer base.  
Prime Location: High visibility and accessibility, attracting consistent foot traffic.  
Modern Facilities: Well-maintained padel courts, spectator zones, and amenities.  
Diverse Revenue Streams: Court hire, coaching, tournaments and merchandise  
Community Engagement: Active social media presence and regular events foster strong local ties.

### Weaknesses?

Niche Market: Padel is still emerging in South Africa, requiring ongoing education and promotion.  
Duration: Fairly new, only been around for 2 years

## Opportunities?

Market Growth: Padel is one of the fastest-growing sports globally

Franchise Potential: Expand into other regions or develop a branded padel network.

Corporate Partnerships: Team-building packages and sponsorships with local businesses.

Youth Development: Launch junior leagues, school partnerships, and coaching academies.

## Threats?

Competitive Sports Landscape: Other recreational options may compete for attention and spend.

Economic Sensitivity: Discretionary spending on leisure can fluctuate with economic conditions.

## What is the reason for the sale?

Owners focusing on other businesses