

A man in a blue suit and patterned shirt stands on a street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **4th February 2026**
Business Reference: **37733**

About the Business:

An Established Hair Dressing Salon in Hout Bay

The salon was started in 2017 by the current owner. She has run it successfully as a lifestyle business and it has supported her very well over the years. She spent R 500 000 initially decorating the shop and equipping it. She has run it as a sole operator never with any assistants. The owner has not kept any financial records and although it is a very viable business, it is being sold as an asset sale. The salon has growth potential in that an assistant can be employed to increase turnover and a Nail Bar can be

An Established Hair Dressing Salon in Hout Bay



Sector: **Services**

Asking Price:

R 350,000

Monthly Profit:

R 10,500

Asset Value:

R 190,000

Stock Value:

R 30,000

Yearly Net Profit :

R 126,000



Business Report

Fully describe the business's activities?

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She has run it as a sole operator and never had any assistants.

The owner has not kept any financial records and although it is a very viable business, it is being sold as an asset sale.

The salon has growth potential in that an assistant can be employed to increase turnover and a Nail Bar can be introduced

How does the business operate on a daily basis?

Appointments are made and clients come in for various hair requirements

What Advertising/Marketing is carried out?

No marketing takes place

What competition exists?

There are other hair dressing salons in Hout Bay

How could the profitability of the business be improved?

By the employment of an assistant and by the introduction of a Nail Bar

How involved is the Owner in running the business?

100% - she is alone in the salon

When does the current lease end?

August 2026

What are the trading hours?

9am to 5pm Weekdays ; 9am to 12.30pm Saturdays

What are the main assets of the business?

Furniture and Fittings
Basons; Hair dryers; Hairdressing instruments

Strengths?

A well entrenched business with many loyal clients
A salon that is centrally situated in iconic Hout Bay in a shopping centre on ground level with lots of parking in front of the shop.

Weaknesses?

The owner is the only hairdresser

Opportunities?

The salon has all the facilities for a second assistant hairdresser to be employed.
A Nail Bar can easily be established.

Threats?

No threats

What is the reason for the sale?

The owner is moving away from Hout Bay and is retiring.