

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **13th December 2025**

Business Reference: **BFS00051**

About the Business:

Swimming Pool Retailer and Installations

This promising, owner-managed, swimming pool business in a very popular and fast-growing area on the West Coast of Western Cape is for sale.

It is now an excellent time of the year for a new owner to get involved in this business! A buyer can expect

an average return on investment of 42% plus above-average capital growth due to new developments in the area. The business offers the following to customers on the West Coast and other areas:

- Fiberglass pools;
- Custom Build pools;
- Pool Heating;
- Jacuzzis;
- Pool equipment;
- The best retail outlet to offer a full range of servicing and consumables required.

The business also operates in the Boland and Swartland areas for more than 12 years. The staff is well-trained and ready to support a new owner.

The retail shop is one of the best-equipped retail swimming pool businesses in the area and has an excellent and established customer base. The fully equipped pool shop supplies chemicals and all pool equipment directly to the public and pool builders.

Key features of this business are:

- Well-established business;
- Ideally located;
- Fantastic reputation and support.

The sales price does not include stock of ± R100 000 and VAT.

Swimming Pool Retailer and Installations



Sector: **Sales & Services**

Asking Price:

R 1,120,000

Monthly Profit:

R 38,283

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 459,396

