



BUSINESS REPORT

Date: **3rd June 2024**

Business Reference: **36230**

About the Business:

Printing Franchise, well-established and solid client base

This Franchise opportunity boasts exclusive management and marketing software, to ensure streamlined processes and procedures covering all aspects of business operations, are in place. Excellent franchisor expertise, training, software, and support systems in place to make it an easily managed business with exceptional potential. While this business has a solid, loyal client base with a monthly re-order rate of at

least 70%, there are still excellent growth opportunities. A background in this industry is not a prerequisite, and this business would suit a passionate individual looking for extreme income possibilities.

Printing Franchise, well-established and solid client base



Sector: **Services**

Asking Price:

R 4,950,000

Monthly Profit:

R 185,190

Asset Value:

R 3,921,000

Stock Value:

R 0

Yearly Net Profit :

R 2,222,285



Business Report

Fully describe the business's activities?

Well established International Printing Franchise with good support and lots of potential in the mining industry.

Just so you know, even though the stock is reflected as zero in the mandate, the business has plus minus R200 000 stock included. That is included in the selling price.

How does the business operate on a daily basis?

Customers are quoted as per their personal requirements, jobs are then placed on order once either deposit or purchase order is received, jobs are then run according to FIFO system and once completed, some jobs are then delivered to the customers/mines

What Advertising/Marketing is carried out?

This is done through internet marketing, door to door marketing and visits to the mines and Word of mouth

How could the profitability of the business be improved?

Maybe another rep and more focus on the website marketing.

Do any have management potential?

Do have a manager and a overseer in the factory

How involved is the Owner in running the business?

Both owners are involved, one to manage the production and the other to do the marketing and most of the quoting

When does the current lease end?

No fixed contract

What are the trading hours?

Mon-Thurs 7:30-16:30
Fri 7:30 - 14:00 (if all work is completed)

What are the main assets of the business?

List of equipment assets has been submitted, but the main asset is the customer list on the management system with all record of previous orders and information.

Strengths?

Franchise support, competitive pricing, turnaround time and quality of finished product.
The Asset value of this business is R4 Mil almost 75% of the selling price of the business.
The Franchise fee is included in selling price.

Weaknesses?

Attention to detail

Opportunities?

Thanks to the mines, power-stations etc. the opportunities are endless and expansion into signage a good option.

Threats?

No real threats, still a need for printing, even with technology changing etc

What is the reason for the sale?

The owners would like to retire