business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37625**

About the Business:

KwaZulu-Natal Importer and Distributor of Computer Equipment

Established importer and distributor based in KwaZulu-Natal offering point of computer equipment for use in the hospitality, retail, clothing, fast food, hardware and a variety of other industries. This level 4 BBEEE company supplies hardware through the dealership channel to multiple leading companies within Southern Africa and has well established service centres in two locations. Customers looking for All in One

Touch terminals, Touch Screens, Printers, Barcode Scanners or Cash Draws can be assured of the quality of products available and level of service offered.

KwaZulu-Natal Importer and Distributor of Computer Equipment



Sector: **Retail**

Asking Price:

R 2,093,843

Monthly Profit:

R 153,426

Asset Value:
R 3,845,243

Stock Value:
R 1,856,157

Yearly Net Profit :
R 1,841,114

Business Report

Fully describe the business's activities?

Computer equipment Importer and Distributor, selling nationwide with service agents in Gauteng and Cape Town.

How does the business operate on a daily basis?

Opens Monday to Friday from 08:00 to 16:30 daily.

What Advertising/Marketing is carried out?

Advertising on various on-line platforms such as Facebook, Gumtree, bulk emailing via Everlytic, as well as visiting clients to demonstrate products.

What competition exists?

Several other importers of computer equipment exist.

How could the profitability of the business be improved?

Improving current services levels
Taking on new customers
Start selling to Retail market as well at higher prices

Give a breakdown of staff/ functions/ length of service?

Admin and Sales Assistant - 4 months
Admin and Sales Assistant - 1 year
Sales Engineer - 9 years
Workshop Technician - 3 years
Accounting Assistant - 14 years
Field Sales Support - 11 years
Provincial Sales Manager - 17 years
National Sales Manager - 11 years
Junior Workshop Technician - 2 years

Do any have management potential?

Yes

How involved is the Owner in running the business?

Full time Directors

When does the current lease end?

Initial 3 year lease now expired - month to month agreement.

What are the trading hours?

08:00 to 16:30 Monday to Friday

What are the main assets of the business?

Stock
Vehicles
IT Equipment
Furniture

Strengths?

Direct Importer.

Weaknesses?

Working capital.

Opportunities?

Increase stock levels and sales can improve dramatically.

Threats?

Other importers.
Competition.

What is the reason for the sale?

Director retirement.