

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **4th February 2026**

Business Reference: **37617**

About the Business:

## Real Food Real Fast Non Franchise

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This conveniently located fast food outlet serves a quick and satisfying solution for people on the move. With a diverse menu catering to various tastes, it's an ideal spot for grab-and-go meals or a short break amidst a hectic workday.

# Real Food Real Fast Non Franchise



Sector: **Food**

Asking Price:

R **1,600,000**

Monthly Profit:

R **81,476**

Asset Value:

R **183,700**

Stock Value:

R **50,000**

Yearly Net Profit :

R **977,711**



# Business Report

## Fully describe the business's activities?

Customers order their food options and either eat in or take-away.  
All transactions are cash or card payments, no credit.  
Some food options are pre-prepared for quick turn-around

## How does the business operate on a daily basis?

Customers order and pay for their food and beverages either for take away or they use the sit down eating area provided by the center.

## What Advertising/Marketing is carried out?

Signage around the store and center.

## What competition exists?

Other similar businesses nearby.

## How could the profitability of the business be improved?

Offer delivery service in nearby industrial area

## Give a breakdown of staff/ functions/ length of service?

All staff cook and clean and help customers

## Do any have management potential?

No

### How involved is the Owner in running the business?

100%

### When does the current lease end?

This is a month-to-month lease, and the landlord will give a new long lease

### What are the trading hours?

Monday-Saturday 8am 5:30pm  
Sunday 8am 12:45

### What are the main assets of the business?

Display and prep equipment

### Strengths?

Well know in the area.  
Good operating hours ( office hours )  
Convenient location for all customers.  
Quick service and efficient operations  
Diverse menu options

### Weaknesses?

Dependent on suppliers for service and quality ingredients.

### Opportunities?

Offer delivery service to near-by industrial area.

## Threats?

Economic downturns affecting customer spending.

## What is the reason for the sale?

Owner has other business interests