business
for sale

BUSINESS REPORT

Date: **13th October 2025**
Business Reference:**37555**

About the Business:

Established Electronic Parts Supplier

For the right individual, this could be the beginning of meaningful change and lasting success. With a bit of focused direction and commitment, there is good growth potential

Established Electronic Parts Supplier

Sector: **Retail**

Asking Price:

R **350,000**

Monthly Profit:

R **17,115**

Asset Value:
R **401,532**

Stock Value:
R **442,650**

Yearly Net Profit :
R **205,379**

Business Report

Fully describe the business's activities?

This business is a wholesaler and retailer of electronic equipment for tech enthusiasts, DIY hobbyists and professionals in the industry, the go-to destination for all their electronic needs, including testing & measuring and soldering equipment.
The business offers a wide range of electronic components, resistors, capacitors, transistors, microcontrollers, or any other electronic component. The extensive inventory is packed with high-quality products from top manufacturers, ensuring the best performance and reliability of their components.
They also service the vibrant market for repairing and assisting with selected electronic equipment.

How does the business operate on a daily basis?

The business currently relies on walk-in sales, email & phone orders.

What Advertising/Marketing is carried out?

Company website

What competition exists?

There are four known competitors in the Durban area and all offer slightly varying products and services

How could the profitability of the business be improved?

The business could increase its product offering by supplying more micro-electronic components.
Proactive focus on educational institutions.
Increase advertising and expand the social media reach.
Relocate to smaller premises and negotiate a market related rental.

Give a breakdown of staff/ functions/ length of service?

Owner
Sales manager - 42 years
Reception & sales - 18 years
Bookkeeper - 13 years
Stores / Sales - 1.5 years

Do any have management potential?

There is currently a manager in place with extensive experience.

How involved is the Owner in running the business?

The owner is currently involved full time.

When does the current lease end?

The lease is currently on a month-to-month basis.

What are the trading hours?

Mon - Fri 7:30 -16:30
Saturdays 8:00 - 11:00

What are the main assets of the business?

Furniture fittings and office equipment, computer hardware & software, generator.

Strengths?

Very well known in the industry - good reputation
Very experienced & loyal staff
Strong debtors age analysis history

Weaknesses?

No advertising or marketing, whereas the competitors are actively advertising on social media.

Opportunities?

Diversify - new opportunities & markets, especially in microelectronics.
Advertising & social media presence.
Actively canvas educational institutions for business.
Opportunity to sell slow-moving/redundant stock with zero cost to the new owner.
Develop online, ecommerce platform to reduce overheads & increase revenue

Threats?

Competitors actively showcasing their businesses.

What is the reason for the sale?

Owner wants to retire.