business
for sale



BUSINESS REPORT

Date: **5th November 2026**
Business Reference:**37505**

About the Business:

National car service and repair franchise - Durban

Buckle up and rev your engines. This Motor Vehicle Service and Repair Franchise isn't just another pit stop; it's a turbocharged business opportunity with a proven track record, national support, and a solid reputation. With over 50 franchisees and a roaring ROI, you'll be steering straight into profit. This franchise comes fully equipped, road-tested, and ready to drive your future.

National car service and repair franchise - Durban



Sector: **New Franchise Opportunities**

Asking Price:

R 1,594,058

Monthly Profit:

R 47,855

Asset Value:
R 190,001

Stock Value:
R 55,942

Yearly Net Profit :
R 574,255

Business Report

How does the business operate on a daily basis?

We quote based based upon the result of the diagnosis. In most cases we require a deposit of 60% to secure materials and labour. We execute the work to the exacting standards of the franchise and in accordance with the numerous standards of the various regulatory bodies to whom we are affiliated, eg MIO, RMI, MIBCO, MIWA. We provide our clients with a 6 months or 10 000 km RMI guarantee.
We have a senior advisor who is technically sound and he deals with the clients, manages the workplan on the floor can quote and arrange materials and parts.

What Advertising/Marketing is carried out?

National advertising on radio, TV, social media based on national budget, including car-shows. All franchisees contribute to the advertising budget monthly and this is accumulated by Head Office for various ongoing marketing campaigns.

What competition exists?

Either OEMs which are far more expensive or backstreet operators who are not reliable and do not work to any regulatory standards.

How could the profitability of the business be improved?

Cash investment
In house air con services
In house brake disc machining
Employ an auto-electrician

Give a breakdown of staff/ functions/ length of service?

1. Service advisor - 1 month
2. Qualified mechanic subject to SAQWA - 9 months
3. Assistant - will qualify July - 4 years

Do any have management potential?

Yes, service adfvisor

How involved is the Owner in running the business?

Daily: owner operational but involved.

When does the current lease end?

October 2025.

What are the trading hours?

Monday to Friday 07h00 to 17h00
Saturday 08h00 to 13h00

What are the main assets of the business?

2 poster ramp
Compressor
Bearing press
Oil drainage machine
Jack stands
Small tools - specialised and standard tool boxes

Franchisor will conduct detailed audit and handover to ensure fully stcoked per spec.
Computer and 8 cameras
Furniture for waiting room and office

Strengths?

Reputation for quality, integrity and transparency, strong franchisor values
Commercially cost competitive
Offer service and repair
Exceptional accreditation/recognition
Immediate revenue stream
No aged debtors book
Offer a waterless car wash
5 star accreditation with MIBCO and MIYWA

Weaknesses?

Failing to match unrealistic client expectations

Opportunities?

Invest in plant and equipment to avoid outsourcing
Upsell - need competent staff to do so
Aggressive marketing campaigns
A National SLA with Teljoy for all of their service/maintenance plan & extended warranty work has been signed and clients will be directed to the nearest Outlet as opposed to previously going to the OEM Dealerships which is going to be great for the business.

Threats?

To maintain the revenue stream - opposition equally aggressive on price.
Franchise 13km away.
Only have 5km exclusivity.

What is the reason for the sale?

Owner required to relocate due to ill health of his wife

Strengths?

National footprint
26 years in business
+ 50 franchisees
Good reputation
Member of FASA