

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **13th October 2025**
Business Reference: **37478**

About the Business:

Tombstone Franchise for sale - KZN North Coast

The sale of monolithic and granite tombstones which includes their installation at the selected burial site.

Tombstone Franchise for sale - KZN North Coast



Sector: **Retail**

Asking Price:

R **557,500**

Monthly Profit:

R **18,765**

Asset Value:

R 7,500

Stock Value:

R 7,500

Yearly Net Profit :

R 225,175



Business Report

Fully describe the business's activities?

The sale and installation of gravestones

How does the business operate on a daily basis?

Sales lady runs the business on a daily basis. Owners provide support via online calls and meetings and ad-hoc site visits.

What Advertising/Marketing is carried out?

Facebook and pamphlet distribution.

What competition exists?

Competitors are around but Royal Tombstones has a solid reputation in the community and offer an excellent service

How could the profitability of the business be improved?

By offering discounts, payment terms and increasing the marketing spend.

Give a breakdown of staff/ functions/ length of service?

Since inception. - 2024.

Do any have management potential?

Capable of running day to day but abnormal issues get elevated.

How involved is the Owner in running the business?

Always available - daily meetings and remote as necessary with ad hoc site visits.

When does the current lease end?

April 2026

What are the trading hours?

6 days per week 09h00 to 17h00
Saturday - 09h00 to 14h00

What are the main assets of the business?

Computer, cell-phone, camera, TV, desk, chair

Strengths?

Product is guaranteed for 25 years
Store location and reputation
Low cash input required
Low overhead and staff costs
Low stock-holding
No bad debt

Weaknesses?

Store has one lady and no immediate contingency for any absence - management will step in for a lengthy absence.
Reliant on factory for tombstone deliveries and installations.

Opportunities?

Granite has recently been introduced - increased options for clients and superior quality.
Undertake own installations to improve client service and offer same service to other stores in the region.

Threats?

Increased competition of competitors.

What is the reason for the sale?

The owner is seeking to diversify their portfolio closer to their home base in the upper Highway area.