business
for sale



BUSINESS REPORT

Date: **24th November 2026**
Business Reference:**BFS00501**

About the Business:

Historic Commercial Hotel, Charming West Coast Town for Sale

An exceptional opportunity to acquire a distinctive historic hotel, dating back to 1901, in the heart of a tranquil West Coast town in the Western Cape. Featuring distinctive mid-century architecture, original period furnishings and an established community presence, the property offers a diverse hospitality

operation with accommodation, restaurant, bars, liquor shop and function and conference facilities.

Set on a substantial property with established amenities, it presents multiple income streams and exciting potential to expand accommodation, develop events, attract conferences and grow heritage tourism.

Offered at R9,900,000 due to the owner's retirement and relocation, this is a unique opportunity for an owner-operator or investor to preserve its heritage while unlocking its commercial potential.

Historic Commercial Hotel, Charming West Coast Town for Sale

Sector: **Accommodation**



Asking Price:

R 9,900,000

Monthly Profit:

R 0

Asset Value:
R 0

Stock Value:
R 0

Yearly Net Profit :
R 0

Business Report

FINANCIAL INFORMATION

ASKING PRICE : R9 900 000 Excluding Stock & VAT

LAND: 3 300 m2 & BUILDINGS : 1 000 m2

ANNUAL TURNOVER : R5 500 000

OWNER-OPERATED BUSINESS

BUSINESS OVERVIEW

An exceptional opportunity to acquire a distinctive historic hotel in the heart of a tranquil West Coast town in the Western Cape. Dating back to 1901, the property was originally built in the Victorian style and transformed during the 1960s. Today, it is recognised for its distinctive mid-century architecture, original period furnishings and longstanding role in the local community.

The hotel offers a diversified hospitality and entertainment operation, incorporating accommodation, a restaurant, main bar, ladies' bar, liquor shop, function and conference facilities, gambling machines and potential opportunities for commercial letting.

Accommodation comprises 2 self-catering units, 4 standard hotel rooms and 1 family room, with a combined capacity of up to 15 guests. Additional facilities include a fully equipped catering kitchen, versatile function venues accommodating up to 70 conference delegates or 50 dining guests, a historic dining hall, established garden, swimming pool, braai area, laundry, secure parking, five garages and additional storerooms.

The combination of heritage character, established facilities and multiple potential income streams present opportunities to expand accommodation, develop weddings and private functions, attract conferences, promote heritage tourism and strengthen the hotel's regional hospitality offering. Selected storerooms and external buildings may offer further development or rental potential, subject to the necessary approvals.

The business employs 7 staff members and is offered for sale due to the owner's retirement and relocation. Annual owner's discretionary income is available for discussion with the owner.

KEY FACTS

- Location: Tranquil West Coast town, Western Cape
- Staff Complement: 7 Employees
- Reason for Sale: Owner retirement and relocation

INVESTMENT HIGHLIGHTS

- Established hospitality landmark with more than 120 years of history.
- Multiple hospitality, entertainment and commercial income streams.
- Distinctive mid-century architecture and original period furnishings.
- Accommodation, restaurant, bars, conference and function facilities.
- Potential for additional accommodation and rental income, subject to approvals.
- Opportunity for an owner-operator or investor to expand events, strengthen marketing and develop heritage tourism.

PRESERVE THE PAST, SHAPE THE FUTRE
Priced at R9,900,000, this is more than the acquisition of a hotel. It is an opportunity to secure a distinctive piece of South African heritage while building on its established commercial foundation and exploring its future potential.

Serious buyers and qualified investors are invited to enquire for further information and to arrange a confidential viewing.

LOCATION & PREMISES

Ideally situated in the heart of a historic West Coast town in the Western Cape, the property benefits from a central location within an established local community, offering a tranquil setting and convenient accessibility.

The premises offer excellent visibility, ample secure parking and a substantial footprint, comprising approximately 3,300 m² of land and 1,000 m² of buildings.

GROWTH OPPORTUNITIES

Significant potential to enhance the hotel's appeal and profitability through strategic refurbishment and modernisation. Strengthening its online presence, leveraging digital booking platforms and implementing targeted digital marketing campaigns could increase occupancy, attract new customer segments and drive additional revenue streams.

TRADING HOURS

7 days a week from 08:00 - 21:00

STAFF

7 Staff

REASON FOR SELLING

The owner is retiring and relocating, presenting an opportunity for a new owner to take over and further develop this established hospitality property.