business
for sale



BUSINESS REPORT

Date: **20th November 2026**
Business Reference:**38340**

About the Business:

High-Performing Supermarket with Strong Trading History

An excellent opportunity to acquire an established, high-performing supermarket in a prime location within a well-populated residential community. The business benefits from a strong local customer base, convenient positioning and a proven trading history, providing a solid foundation for continued success. An attractive opportunity for investors or hands-on operators. Stock is excluded from the asking price.

High-Performing Supermarket with Strong Trading History



Sector: **Retail**

Asking Price:

R 16,000,000

Monthly Profit:

R 270,727

Asset Value:
R 6,000,000

Stock Value:
R 0

Yearly Net Profit :
R 1,895,086

Business Report

Fully describe the business's activities?

The business operates a well-established supermarket and liquor retail operation, offering a comprehensive range of groceries, fresh produce, meat, bakery products, delicatessen items, dairy, frozen foods, household essentials, general merchandise, and a wide selection of wines, beers, spirits and other beverages.

Revenue is generated through high-volume retail sales, supported by a loyal customer base, experienced staff, efficient operations and a prime location within a busy shopping centre.

How does the business operate on a daily basis?

The business operates seven days a week, with daily activities including stock receiving and replenishment, merchandising, customer service, cash handling, inventory control and general store maintenance. Management oversees staff, supplier deliveries, stock levels and overall operations to ensure the business runs efficiently.

What Advertising/Marketing is carried out?

Marketing includes nationwide television, radio, digital and promotional pamphlet campaigns, supported by in-store promotions, promotional pricing and social media.

What competition exists?

The business competes with other supermarkets, liquor retailers outlets in the surrounding area. Its prime location provides excellent visibility, accessibility and a strong competitive advantage.

Is the business VAT Registered?

Yes

What VAT documentation is on file?

Up-to date

How could the profitability of the business be improved?

Profitability can be improved through increased marketing, expanding high-margin product ranges, optimising stock management, reducing operating costs, increasing basket spend through promotions, and continued focus on operational efficiencies and customer service.

How involved is the Owner in running the business?

Owner is involved daily

When does the current lease end?

May 2028

What are the trading hours?

07:00-20:00 Monday-Sunday

What are the main assets of the business?

The main assets include refrigeration units, freezers, shelving, display fridges, checkout counters, POS systems, butchery and bakery equipment, cold rooms, and general store fittings and equipment. The business also has an established customer base and supplier relationships.

Strengths?

Prime location with high customer traffic.
Established and loyal customer base.
Diverse product offering.
Strong operational systems and experienced staff.

Weaknesses?

Competitive retail environment.
High operating costs typical of the industry.

Opportunities?

Increase sales through targeted promotions.
Expand higher-margin product categories.
Improve operational efficiencies and customer spend.

Threats?

Rising operating and utility costs.
Economic conditions affecting consumer spending.

What is the reason for the sale?

Owner has other business interests