business
for sale



BUSINESS REPORT

Date: **20th November 2026**
Business Reference:**38508**

About the Business:

Established Multi-Service Dry Cleaning & Shoe Repair Business for Sale

An established service business offering dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services. The business operates as a collection branch, with dry-cleaning items processed at the group\'s main facility. Part of a well-established franchise with over 35 years of trading history. This location is available for individual purchase or as part of a combined acquisition of all three

businesses.

Established Multi-Service Dry Cleaning & Shoe Repair Business for Sale



Sector: **Services**

Asking Price:

R 4,990,000

Monthly Profit:

R 110,415

Asset Value:
R 114,000

Stock Value:
R 0

Yearly Net Profit :
R 772,907

Business Report

Fully describe the business's activities?

The business offers a convenient range of services, including dry cleaning, laundry, ironing, clothing alterations, shoe repairs, key cutting and locksmith services

How does the business operate on a daily basis?

The business operates from its retail premises at the Mall , providing dry cleaning, laundry, clothing alterations, shoe repairs and locksmith services. Customers bring in items for cleaning or repairs and request key cutting or related locksmith services. Daily operations include assisting customers, processing orders, completing services, managing collections and handling payments, while maintaining service quality and efficient turnaround times.

What Advertising/Marketing is carried out?

The business benefits from exposure within the Mall including customer foot traffic and visibility from its retail location. Marketing is supported by its online presence, Facebook, instagram, business directories and customer referrals. Its convenient location and range of services also help attract walk-in customers and encourage repeat business.

What competition exists?

The businesses operate in a competitive market, with competition mainly coming from smaller, independent dry cleaners, laundry services, shoe repair shops and key-cutting businesses in the surrounding areas. However, many competitors are smaller, lesser-known operators offering a more limited range of services.

How could the profitability of the business be improved?

Profitability could be improved through increased marketing, better promotion of the full range of services and stronger customer retention initiatives. There is also potential to expand the service offering, improve operational efficiencies, control costs and explore opportunities to grow the businesses through additional services or locations.

Additional Information

The owner would prefer to sell all three businesses together as a single transaction at a combined asking price of R12.5 million. However, individual sales may be considered, depending on the offer and whether the terms are acceptable to the owner.

Give a breakdown of staff/ functions/ length of service?

4 managers
2 pressers
1 operator
3 shoe makers
2 tailors

How involved is the Owner in running the business?

Partially with systems in place

When does the current lease end?

2029

What are the trading hours?

9am-7pm

What are the main assets of the business?

The main assets include industrial sewing machines, Keylink and Lanske key-cutting machines, and specialised cobbler equipment for shoe repairs.

Strengths?

-Established customer base and convenient location.
-Offers a wide range of services under one roof.
-Benefits from the support and processing facilities of the main branch.
-Multiple income streams from different services.

Weaknesses?

-Reliant on the main branch for dry-cleaning processing.
-Limited ability to perform certain specialised services on-site.

Opportunities?

-Increase local marketing and attract new customers.
-Improve shop layout and appearance through minor renovations.
-Grow revenue by promoting additional services and encouraging repeat business.

Threats?

-Competition from smaller independent service providers.
-Rising operating costs and pressure on profit margins.
-Changes in consumer spending and demand.

What is the reason for the sale?

Family-owned business parents' retirement.