business
for sale



# BUSINESS REPORT

Date: **16th November 2026**
Business Reference:**BFS00490**

About the Business:

## Established Blinds & Curtains Business – Nearly 30 Years

An established blinds and curtains business with nearly 30 years of industry experience and a strong reputation for quality products, professional service and expert installation.

Operating from 447 m² of premises in Cape Town, the business offers a comprehensive range of blinds, curtains, shutters, upholstery and repair services. Supported by a well-trained, customer-focused team, the business benefits from an established operational structure and a diverse customer base.

This is an attractive opportunity for an entrepreneur or existing industry operator to acquire a reputable business with further potential for geographical expansion, product diversification and increased commercial market exposure.

# Established Blinds & Curtains Business – Nearly 30 Years



Sector: **Sales & Services**

**Asking Price:**

R 3,500,000

**Monthly Profit:**

R 108,333

Asset Value:
**R 0**

Stock Value:
**R 0**

Yearly Net Profit :
**R 1,300,000**

# Business Report

## FINANCIAL INFORMATION

Asking Price : R3 500 000 Excluding Stock & VAT

Annual Turnover : R9 500 000

Annual Owner's Discretionary Income : Approximately R1 300 000

Lease Period : The property can be purchased or a lease negotiation with the owners

Premises Type : House with business rights

Management-Operated Business

## BUSINESS OVERVIEW

An established blinds and curtains business with nearly 30 years of industry experience, offering quality window treatment solutions at competitive prices. The business has built a solid reputation for reliable products, professional service and expert installation, serving a diverse customer base across Cape Town.

Operating from 447 m² of premises, the business offers a complete service, from on-site measurements and product selection through to professional installation. A well-trained, customer-focused team manages the daily operations, while the owner primarily oversees the business, providing an established operational structure and a manageable transition for a new owner.

## LOCATION & PREMISES

The business location is well positioned to serve broader clients across the city bowl, eastern seaboard and northern suburbs.

## PRODUCTS & SERVICES

The business offers a comprehensive range of window treatment and related services, including:

* Roman blinds

* Roller blinds

* Venetian blinds

* Patio blinds

* Curtains

* Shutter blinds

* Upholstery

* Blind repairs and maintenance

* On-site measurements and professional installation

## GROWTH OPPORTUNITIES & IDEAL BUYER

Growth Opportunities

- Geographical Expansion: Extend services into new areas and territories.
- Customer Acquisition: Attract new residential and commercial customers.
- Product Diversification: Introduce complementary window treatment and interior products.
- Commercial Market Development: Build relationships with developers, architects, interior designers and hospitality groups.
- Digital Marketing: Increase brand awareness and generate leads through online marketing and social media.
- Repeat Business: Grow recurring revenue through repairs, maintenance and replacement services.

Ideal Buyer

- An entrepreneur seeking to acquire an established business with a long trading history and an experienced operational team.
- An existing blinds, curtains or window treatment business looking to expand its geographical footprint and customer base.
- An interior decorating or furnishing company seeking to diversify its product and service offering.
- An industry operator looking to expand into residential and commercial window treatment solutions.

## TRADING HOURS

Mon – Thu:  8:00 – 16:30

Fri : 8:00 – 15:00 (or up to 16:30, according to directory listings)

Sat - Sun : Closed

## STAFF

2 Owners

7 Employees

## SUPPORT & TRAINING

Both owners will provide training to the new owner during the handover period to ensure a smooth transition and continuity of business operations.