business
for sale



BUSINESS REPORT

Date: **14th November 2026**
Business Reference:**BFS00487**

About the Business:

Established Profitable Flooring Franchise With Growth Potential

An established and profitable flooring franchise with nearly 30 years of trading history and strong national brand recognition.

Offering a comprehensive range of flooring and window treatment solutions to residential, commercial and development clients across Cape Town.

The business benefits from excellent supplier relationships, franchise support, a loyal repeat customer base and stable revenue. Operating from well-positioned premises with a showroom and factory, it presents an attractive opportunity with further growth potential.

Established Profitable Flooring Franchise With Growth Potential



Sector: **Sales & Services**

Asking Price:

R 10,000,000

Monthly Profit:

R 200,000

Asset Value:
R 0

Stock Value:
R 100,000

Yearly Net Profit :
R 2,400,000

Business Report

FINANCIAL INFORMATION

ASKING PRICE: R10 000 000 Excluding Stock & VAT

STOCK : Estimate at R100 000

ANNUAL TURNOVER : R39 726 000

ANNUAL OWNER'S DISCRETIONARY INCOME : Approximately R2 400 000

MONTHLY RENTAL : R93 000

OWNER-OPERATED BUSINESS

BUSINESS OVERVIEW

This highly reputable flooring business has been successfully operating for nearly 30 years as part of a leading national Franchise Group. It offers a comprehensive range of flooring and window treatment solutions to residential, commercial and development clients across Cape Town and surrounds.

Known for expert installations, high quality products, and exceptional customer services, the business enjoys a strong base of repeat and referral customers

KEY OFFERINGS INCLUDE:

- Luxury vinyl flooring
- Wall to wall carpeting
- Laminated and solid wood flooring
- Synthetic Grass
- Shutters, Blinds and underfloor heating

HIGHLIGHTS

- Part of a trusted, long standing Franchise with strong brand recognition
- Excellent Supplier relationships and group buying power
- Structured franchise support covering marketing, systems and operations
- Strong and stable revenue
- Prime premises with showroom and factory
- Diverse, in demand product offering with scope for crossselling

LOCATION & PREMISES

Situated in Cape Town's Northern Suburbs, within a prominent commercial and residential hub, the business benefits from a well-positioned location serving a diverse customer base.

Clients include homeowners, property developers, interior decorators and commercial property managers across the greater Cape Town area. Its central location allows for efficient service delivery throughout the region, supported by a strong base of repeat and referral business.

Premises Details:

- Well-positioned commercial premises.
- Dedicated showroom displaying flooring products.
- On-site factory providing space for manufacturing and operational activities.

GROWTH OPPORTUNITIES

- Add on Services such as wood flooring sanding, epoxy coating or cement polish.
- Expansion into neighbouring territories or new markets.
- Access to public sector tenders via upcoming Level 1 BBBEE
- Enhanced digital marketing and business development targeting architects, developers and designers

TRADING HOURS

Mon - Fri: 8:00 - 17:00
Sat: 9:00 - 13:00
Sun: Closed

STAFF

30 Staff.

REASON FOR SELLING

The owner is retiring after many years in business, presenting an excellent opportunity for a new owner to take over an established operation and build on its existing foundation.