business
for sale



BUSINESS REPORT

Date: **12th November 2026**
Business Reference:**38484**

About the Business:

Motor repair business, franchised

Well known franchise. Strong support from Head Office and Full Training provided. Well trained staff.

Motor repair business, franchised



Sector: **Services**

Asking Price:

R 4,260,000

Monthly Profit:

R 129,766

Asset Value:
R 1,346,821

Stock Value:
R 0

Yearly Net Profit :
R 1,557,191

Business Report

Fully describe the business's activities?

This business is part of a strong and well-known franchise group which provides affordable services and repairs to all types of cars and bakkies.

How does the business operate on a daily basis?

Clients will come/phone in and receive a quote, client will instruct which services should be performed and drop off the car, payment will be made when car is picked up.

What Advertising/Marketing is carried out?

Advertising is done by the franchisor, and each franchisee pays 2.5% of turnover towards this on a monthly basis. Each franchisee is strongly advised to also advertise in their own area via pamphlets, etc.

The business has recently been revamped and has the latest look and feel

What competition exists?

There are a few small workshops in the area.

Is the business VAT Registered?

Yes

How could the profitability of the business be improved?

By adding more specialized tools and equipment

Give a breakdown of staff/ functions/ length of service?

Receptionist 4 years
Service advisor - 5 years
Qualified technician - 4 years
Skilled technician - 6years
Skilled technician - 4 years
Workshop Supervisor 3 months

Do any have management potential?

Yes

How involved is the Owner in running the business?

Owner does site visits twice a week

When does the current lease end?

2029/09

What are the trading hours?

Weekdays: 07:00 – 17:30
Saturdays: 08h00 – 13h00

What are the main assets of the business?

Workshop equipment
Furniture
Computer equipment

Strengths?

Established national brand. Part of the franchise network, giving credibility, trust and national marketing reach.

Strong customer value proposition - Free vehicle checks, pensioner discounts, genuine parts, and certified Motor Retail Industry Partner status.

Broad service offering- - Services all makes and models, covering repairs, replacements, major/minor services, and convenience‑based payment options.

High convenience and accessibility - Central location with long weekday hours and Saturday trading.

Weaknesses?

Local market size limitations - Queenstown/Komani is a mid‑sized town with slower population and vehicle‑ownership growth compared to major metros.

Dependence on brand standards - As a managed franchise branch, strategic flexibility may be limited by national policies and pricing structures.

Potential staffing constraints - Skilled automotive technicians are scarce in smaller towns, affecting capacity and turnaround times.

Opportunities?

Growing demand for affordable vehicle maintenance - Economic pressure increases demand for reliable, cost‑effective service centres rather than dealership servicing.

Expansion into fleet servicing - Strong presence of government departments, logistics operators, and mining‑related businesses that require fleet maintenance.

EV and hybrid readiness - Although slow in rural areas, early adoption of EV‑compatible diagnostics and servicing can position the branch ahead of competitors.

Partnerships with local businesses - Taxi associations, delivery services, and corporate fleets present recurring revenue opportunities.

Regional dominance - Limited competition compared to larger cities—opportunity to become the preferred service centre for the broader district

Threats?

Economic strain in the Eastern Cape - Lower disposable income affects vehicle maintenance frequency and average spend per service.

Competition from informal mechanics - Price-driven customers may choose cheaper, uncertified alternatives.

Rising parts costs - Imported parts volatility (exchange rate fluctuations) can reduce margins.

Vehicle technology complexity - Modern vehicles require advanced diagnostics—branches must continually invest in equipment and training.

What is the reason for the sale?

Owners are relocating