

business
for sale



BUSINESS REPORT

Date: **29th September 2026**

Business Reference: **38440**

About the Business:

Wellknown Tool Hire Business - Limited Owner Involvement

Own this exciting and simple to manage business. Recurring revenue, new rentable products, great expansion possibilities.

Wellknown Tool Hire Business - Limited Owner Involvement



Sector: **Services**

Asking Price:

R 1,800,000

Monthly Profit:

R 80,950

Asset Value:

R 1,207,220

Stock Value:

R 0

Yearly Net Profit :

R 971,400



Business Report

Fully describe the business's activities?

This amazing tool hire rental has been operating in this small Cape Winelands Langeberg Town for more than 20 years.

The owner, who took over 2 years ago, moved premises and upgraded the rentable equipment/tools, which is clearly reflected in the revenue increase.

How does the business operate on a daily basis?

The owner is not in the business everyday.

He is in contact with the staff but his reception lady / front of house, opens and closes.

She has been with the business for over 8 years.

What competition exists?

Only one other tool hire in town

How could the profitability of the business be improved?

More marketing

Looking for longer termed clients

Expanding product offering

Give a breakdown of staff/ functions/ length of service?

Admin Manager 8 years

Shop Manager/ Mechanic 20 years

General Labourer 2 years

Driver - newly appointed

Do any have management potential?

Yes

How involved is the Owner in running the business?

The owner isn't involved in the day-to-day running.
He goes into the business as and when needed, perhaps 5 hrs per week

When does the current lease end?

5 year lease started August 2026

What are the trading hours?

7 - 5pm Mon - Fri

What are the main assets of the business?

Tools & equipment as per asset list.

Strengths?

Well-established and trusted business with more than 20 years of trading history.
Strong reputation and loyal customer base built over decades.
Deep relationships with local contractors, farmers, municipalities, and DIY customers.
Proven demand for services and recurring revenue from repeat customers.
Local market knowledge creates a barrier for new competitors.

Weaknesses?

Limited population size restricts growth potential.
Revenue may be influenced by seasonal construction and agricultural activity.
Smaller economies of scale compared to national tool hire chains.

Opportunities?

Expand the fleet into higher-margin specialist equipment.
Increase sales of consumables, PPE, gas, power tools, and related products.
Secure long-term rental agreements with contractors, farms, and local government.
Use digital marketing and social media to attract new customers.
Benefit from ongoing property development, maintenance, and infrastructure projects in the region.

Threats?

Entry of larger competitors or franchise operators into the area.
Rising equipment replacement costs and inflation.
Theft, damage, or non-return of hired equipment.
Economic downturns affecting construction and agricultural spending.
Changes in technology making existing equipment obsolete.

What is the reason for the sale?

To spend more time at other business