business
for sale

BUSINESS REPORT

Date: **29th September 2026**
Business Reference:**38431**

About the Business:

Become part of a SPV in automation though Clickup, Claude and Salesforce

This business designs and implements all-in-one digital work systems that replace messy tools with streamlined automation. It generates recurring global revenue, has exclusive regional rights, and runs lean with a remote team—making it highly scalable, defensible, and ready for accelerated growth. Become a PARTNER Today, it doesnt matter where you are....

Become part of a SPV in automation though Clickup, Claude and Salesforce

Sector: Services

Asking Price:

R **5,000,000**

Monthly Profit:

R **397,717**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **4,772,600**

Business Report

Fully describe the business's activities?

This is a high-growth, globally active automation and productivity business built for how teams work today.

WHO ARE THEY:
- ClickUp Diamond Partner (2026) & Official Distributor
- Approved member of the Anthropic Claude Partner Network
- From CLAUDE, access to 5,000 free Claude Certified Architect certifications
- Proven delivery model — the region starts, not from zero

The business owners want to expand globally, and they are now offering a 50 % PARTNERSHIP in SPVs across the globe whereby they will become:

The engine providing to their partners:
- Products they can never access alone as above
- A centralized, recognizable, global brand — they become the local face of a trusted name that pulls demand.
- Membership of a big, reputable business — scale, balance sheet, standing.
- Capability — RevOps, bench, productized offerings (QuickStart, AQS, Agent Packs).
- Growth & an exit — the promise made contractual; a path to cash or listed equity.

What must the Partner Bring:
- Revenue - Cash in for the opportunity
- Clients & relationships — local presence and trust
- Certified Local talent — the world-class bench, ready-made.
- Geographic reach — instant global footprint, market by market.
- Use-case proof — delivered work that becomes the combined credibility and library for growth

The Model

A separate, ring-fenced vehicle — distinct from the business's current trading
Its only purpose is to make and hold acquisitions.
Funders capitalize the SPV, not the Existing Partner
Each target is priced on its own merits, and equity is granted against capital actually deployed into a completed deal — never against a promise to deploy.
Investment for 50% shareholding at R 5mil with an IRR of 54.9 %

FINANCIAL INFORMATION REFLECTED IN THIS REPORT

Note that the selling price is the expected investment for 50 % in the SPV.
The turnover is an average of the expected first 3 years of operations with a forecasted profit.

We will share a full financial model with serious partners.

How does the business operate on a daily basis?

This is a location-independent delivery engine.

A highly skilled, globally distributed team works across time zones, enabling fast turnaround and continuous client support. The core team focuses on:
- New client onboarding
- Workspace design and automation
- Custom solutions and advanced configurations
- Ongoing optimization and support

Engagements often start with a subscription request and quickly expand into high-value implementation and engineering work, deepening each client relationship and increasing profitability over time.

Thanks to modular design and “plug-and-play” frameworks, solutions deploy quickly while staying tailored to each client’s operational realities.

This is where Partners can bring their client base, skills, and knowledge to the table.

Identify an area in which you want to operate and lets discuss.

What competition exists?

The space is competitive, but the business wins consistently by:

- Offering a lower total cost of ownership
- Providing hands-on implementation (not just software access)
- Making migration from competing tools simple and cost-effective
- Delivering real business outcomes, not just features

Further competitive detail is available during due diligence.

Which Areas is Available

Focus in 3 Hubs:

The Ideal Partner has some inrows, contacts, clients, staff within:

1) Americas Hub with USA, Canada, Brazil, Mexico.
2) EMEA Hub with South Africa, Kenya/Mauritius, UK (London), Germany, Iberia (IT,ES,PT), France, Middle East, Switzerland, Poland, Turkey.
3) APAC Hub with Singapore, Japan, Australia, New Zealand, India

How could the profitability of the business be improved?

The growth levers are clear and actionable:
- Increase subscription-based revenue (currently ~40% of income)
- Convert clients from higher-priced competitors
- Expand deeper into APAC, the USA and the EMEA
- Scale African and European delivery capacity with language-specific engineers
- Leverage automation, templates and frameworks to increase margin per client

The foundation is already in place — growth is now a function of focus and scale.

The Financial Model

The Company and the Investor sign a 50/50 partnership in a new SPV.

The investor invests R5m, and the Company invests sweat equity

The region will be targeted through aggressive marketing campaigns, with the SPV ramping up over 5 years.

- Investor cash return over five years: R4.77m in dividends after 3 years plus R6,85 mil in years 4 and 5.

How involved is the Owner in running the business?

The owners have been strategic rather than operational:
- Building partnerships
- Structuring agreements
- Supporting large or strategic client engagements

From where does the Business Operate ?

The business is fully remote.
No physical offices are required, keeping overheads low and allowing access to top talent globally.

What are the main assets of the business?

The real value of the business lies in three areas:
1. Exclusive regional rights via a fixed-term licence agreements
2. A global, diversified client base
3. A highly skilled delivery team with deep platform expertise

These assets combine to create strong defensibility and long-term value.

Strengths?

Become a Partner TODAY and part of
- Deep specialization in automation and modern work systems
- Exclusive regional positioning in a high-growth market
- Proven ability to reduce client software costs by up to 30%
- No-code and low-code approach driving rapid adoption
- Global delivery with multi-currency income

Weaknesses?

- Brand is still scaling regionally despite strong underlying traction
- Focused platform specialisation limits short-term diversification

Opportunities?

- Rapid digital transformation across Africa, the Middle East, and Asia
- Ongoing migration away from expensive, fragmented tool stacks
- Expansion of AI-driven automation and reporting
- Strategic partnerships with complementary SaaS providers
- Continued rise of remote and hybrid work models

Threats?

- Competitive global SaaS services landscape
- Economic uncertainty impacting IT budgets
- Ongoing need for strong security and data governance

What is the reason for the sale?

Growth comes by aggresive targetting of the Hubs.

The Owners cannot do this alone and to scale, partnerships are offered.

Discussion can be had with any investor from around R 3mil - the sky, depending on the investors appetite.