business
for sale



BUSINESS REPORT

Date: **11th November 2026**
Business Reference:**BFS00432**

About the Business:

Travel Agency for sale

We are proud to present one of the best run businesses we have had the pleasure of representing with exceptional growth opportunities. The owner's involvement in the business can easily be replaced, and only takes place because the owner loves the business and like to keep a finger on the pulse. The owner would be willing to remain on for a period as long as two years should it be required.

A leading travel management company with a long-standing reputation for exceptional service and expertise. Founded in 1996 by the owner, they have grown to become a respected brand in the travel industry, operating from their headquarters in Johannesburg while serving clients from all over the world. The business specialises in:

Corporate Travel Management - End-to-end travel planning, booking, and itinerary management, as well as policy development, compliance tracking, and expense management.

Incentive Travel - Designing and delivering exceptional incentive travel programs that inspire, engage, and reward participants for their hard work and achievements.

Leisure Travel – A wide range of travel options, including flights, hotels, tours, activities, and more, all of which can be tailored to specific needs and interests.

The business consists of the owner as Managing Director, an Operations Manager, 13 Travel Consultants, an Accounts Manager, a Visa Service Consultant, an Office Assistant, Client Liaison, Accounts Administrator and Receptionist. The owner is the majority shareholder with an employee/partner holding a minority share. Both of them will dispose of their shareholding if the right agreement is reached, with an agreed handover period.

The business showed substantial growth from 2023 to 2024 due to a very successful acquisition.

The business is for sale at an average EBIDTA multiple of 4 over the last three reported financial periods. The current valuation has an average EBIDTA of around R5.25m for the last three Financial Years and the business have around R 7.0m in net current assets for a total asking price of R 28 m.

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Sector: **Sales & Services**

Asking Price:

R 28,000,000

Monthly Profit:

R 437,500

Asset Value:
R 0

Stock Value:
R 0

Yearly Net Profit :
R 5,250,000

Business Report

How long has the business been established?

1996

Is the business VAT Registered?

Yes

The business is for sale at an average EBIDTA multiple of 4 over the last three reported financial periods. The current valuation has an average EBIDTA of around R5.25m for the last three Financial Years and the business have around R 7.0m in net current assets for a total asking price of R28m.