



BUSINESS REPORT

Date: **12th August 2026**

Business Reference: **BFS00400**

About the Business:

Property & Holiday Rental Management Business

An exceptional opportunity to acquire a sought-after, income-generating property together with an established holiday rental and property services business.

Established for more than 30 years, the business manages approximately 120 holiday rental properties,

ranging from entry-level self-catering accommodation to premium and high-end homes. It has built a strong market position, an established customer and property-owner database, a strong online and social media presence, and an experienced operational team.

A key differentiator is the additional home management division, providing services including cleaning, laundry, housekeeping, garden services and general property maintenance. This division contributes approximately one-quarter of gross income, providing a valuable recurring revenue stream alongside the seasonal holiday rental business.

The business operates from a centrally located commercial property with excellent visibility, which is included in the sale. The property generates its own rental income and provides the purchaser with both an operating business and a tangible underlying asset in one transaction.

KEY HIGHLIGHTS:

- * Established since 1989
- * Approximately 120 properties under management
- * Second-largest holiday rental operator in its market
- * Diverse portfolio from entry-level to high-end accommodation
- * Strong online and social media presence
- * Established database of repeat customers
- * Recurring income from property management services
- * Experienced operational team
- * Owner only semi-involved in the business
- * Commercial property included in the sale
- * Business value: R4.5 million
- * Property value: R11 million
- * Combined asking price: R15.5 million excluding VAT
- * Normalised business income of approximately R1.65 million
- * Property net income of approximately R744,000

This is a rare opportunity to acquire an established tourism-related business with a substantial property portfolio, recurring service income and the underlying commercial property included. The combination provides an attractive platform for an investor or owner-operator looking to acquire an established business with both income-generating operations and property ownership.

Serious buyers will be required to sign a Non-Disclosure Agreement (NDA) and provide suitable proof of financial capability

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Sector: **Accommodation**

Asking Price:

R **15,500,000**

Monthly Profit:

R **199,500**

Asset Value:

R **11,000,000**

Stock Value:

R **0**

Yearly Net Profit :

R **2,394,000**