business
for sale

BUSINESS REPORT

Date: **22nd July 2026**
Business Reference:**38339**

About the Business:

Security Franchise. Leading Brand. East Rand. Exclusive Area. Growth. Profits.

Franchise based on the East Rand with two showrooms. Exclusive area. Leading, well-known brand. Full installation and sales teams in place.

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Sector: **Services**

Asking Price:

R **4,408,000**

Monthly Profit:

R **125,348**

Asset Value:
R 5,000,000

Stock Value:
R 92,000

Yearly Net Profit :
R 1,504,173

Business Report

Fully describe the business's activities?

Franchise Holder for the East Rand for a leading security door manufacturer in the South African market. Sales and installation of the security doors manufactured by the franchisor including louvre shutters, burglar bars, security screens, roller shutters and sectional overhead doors. Full installation and sales teams are on board with two showrooms on the East Rand.

How long has the business been established?

The Franchisor was established in 1976 - 50 years.

How long has the owner had the business?

The owner has owned this business since 2013 - 13 years.

How does the business operate on a daily basis?

The business is fully staffed with sales and installation personnel who ensure that deliveries and installations are made timeously, that orders and quotes are done. A fully functioning franchise.

How are the clients attracted to the business?

The business has sales staff on board at its two showrooms on the East Rand. It also has a website of its own as well as that of the Franchisor all of which attracts business.

What competition exists?

There are others in the market but this is the leading product in Southern Africa.

Is the business VAT Registered?

Yes, the business is VAT registered,

What VAT documentation is on file?

Normal VAT Returns and Recons are on file.

Are there up-to-date Management Accounts available?

Yes, there are up-to-date management accounts available.

What Balance Sheet and Income Statements are available?

February 2026 is available.

What is the age analysis of the debtors book?

The business works on a deposit-taking system for all jobs and does not have to carry large amounts of stock. So cash flow is generally very good.

What is the total staff complement?

There are 9 staff members employed in the business.

Give a breakdown of staff/ functions/ length of service?

Full employee details are available to qualified interested parties..

Are they on contract?

Yes, the staff have letters of appointment.

Do any have management potential?

Yes, to be discussed with owner.

How involved is the Owner in running the business?

The owner is involved in the business most days but there is a super-competent team in place to ensure the business operates smoothly in the owners absence.

When does the current lease end?

The head office premises of this franchise are owned by the company. The owner wishes to also sell the premises and is asking for R2.42 million for this property. Together with an asking price of R4.5 million for the franchise this amounts to a total of R6.92 million asking price for the property plus the business. Well worth the consideration.

What are the trading hours?

Monday to Friday: 8.00 am to 4.30 pm.

What are the main assets of the business?

3 x Vehicles, Installation Equipment, Tools, Computers, Office Furniture.

What is their overall condition?

Very good - well maintained.

How have they been valued ?

Owner's deemed value.

Are they presently insured?

Yes, the business is comprehensively insured.

Strengths?

Exceptionally strong product in the market. Brand name is strong. The actual products are exemplary and they are leaders in the market from a strength and quality perspective.

Weaknesses?

None really.

Opportunities?

More growth into the East Rand area is definitely possible as it serves and has the rights to a very large exclusive area.

Threats?

Perhaps normal economic conditions. However security is paramount in South Africa - so the product is needed by all whether in commercial premises, private homes, factories or offices.

What is the reason for the sale?

The owner wishes to retire.