business
for sale

BUSINESS REPORT

Date: **16th July 2026**
Business Reference:**38345**

About the Business:

Data Verification & Enrichment Business For Sale

Scalable technology-enabled data services business providing identity verification, KYC, AML, data enrichment, fraud-prevention, tracing, onboarding and compliance-support services to business clients and resellers. The business is remotely operated, has low fixed costs and uses supplier platforms, API integrations and secure batch-processing channels to deliver services. Revenue is mainly transaction-based and supported by supplier access, direct-client relationships, reseller channels and a developing pipeline. This may be a strong bolt-on opportunity for a buyer already active in technology, data, compliance, collections, credit, fintech or verification services.

Data Verification & Enrichment Business For Sale

Sector: **Services**

Asking Price:

R **1,150,000**

Monthly Profit:

R **33,363**

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 400,356

Business Report

Fully describe the business's activities?

The business provides data-enrichment, identity-verification, customer onboarding, compliance, fraud-prevention, collections-support and related screening services. It accesses established data and verification suppliers under commercial agreements and delivers services to clients and resellers through real-time API integrations or secure batch processing. Solutions include identity and contact verification, data enrichment, tracing, sanctions and politically exposed-person screening, payout verification and compliance support. Revenue is generated through transaction-based margins between supplier costs and customer pricing.

How does the business operate on a daily basis?

Customer systems integrate with supplier services through API connections for automated, real-time responses. Secure batch files are used where clients require bulk enrichment or verification. Supplier transactions are charged to the business as used, marked up and invoiced to customers. The owner manages sales, solution design, supplier and client relationships, pricing, administration and exceptions. The business operates remotely with limited infrastructure, while integrated transactions can process continuously in the background, including outside normal trading hours.

What Advertising/Marketing is carried out?

Marketing is relationship-based through referrals, direct prospecting and reseller introductions. No formal paid-marketing programme is currently in place.

What competition exists?

Competition includes credit bureaus, data providers, verification specialists and businesses offering direct or reseller access to comparable services.

How could the profitability of the business be improved?

Profitability could be improved by converting pipeline opportunities, growing direct-client revenue, increasing reseller transaction volumes, developing proprietary technology, and negotiating better supplier pricing through scale.

Give a breakdown of staff/ functions/ length of service?

The owner manages sales, relationships, solution design, pricing, administration and commercial support. External technical resources are engaged when required.

Do any have management potential?

No internal staff member is available to assume management. The business is currently owner-dependent.

How involved is the Owner in running the business?

The owner is materially involved in sales, relationships, solution design, pricing and administration, while API processing is largely automated.

When does the current lease end?

Not applicable. The business operates remotely and does not require dedicated office premises.

What are the trading hours?

Flexible, predominantly normal business hours. Integrated API transactions operate continuously, with owner support available after hours when required.

What are the main assets of the business?

No material physical assets form part of the sale. The buyer only requires a computer or laptop with internet access.

Strengths?

 Low fixed-cost, remote operating model.
 Scalable real-time API and batch-processing capability.
 Attractive gross margin and transaction-based revenue model.
 Established supplier access and commercial pricing.
 Signed supplier, referral, reseller and client agreements available for due diligence.
 Broad data-enrichment, verification, onboarding and compliance-service offering.
 Limited stock, premises and physical asset requirements.
 Services support recurring regulatory, compliance and fraud-prevention needs.
 Existing direct-client and reseller revenue channels.
 Developing pipeline with further growth potential.

Weaknesses?

 Limited trading history, with only one full year of meaningful revenue.
 Current dependence on the owner for sales, relationships and commercial management.
 Customer and supplier concentration risks remain relevant and should be assessed during due diligence.

Opportunities?

 Convert selected opportunities in the existing 36-month pipeline.
 Develop a proprietary platform and direct-customer front end.
 Benefit from growing demand for KYC, AML, onboarding and digital-verification services.

Threats?

o Supplier pricing, access, termination or change-of-control risk.
o Loss of a material customer or failure of forecast opportunities to convert.
o Data-security, privacy, contractual or regulatory compliance failure.

What is the reason for the sale?

The owner wishes to release capital to pursue and develop other business interests. The seller enjoys building and growing businesses and intends to focus on further entrepreneurial opportunities. A structured handover period is available to support continuity after transfer.