



# BUSINESS REPORT

Date: **4th February 2026**  
Business Reference:**36650**

About the Business:

**Retail supplier of school outfits since 1938 -  
profitable but seasonal**

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This is a well-known supplier of school wear to 65 schools in the area and has been around for many decades

# Retail supplier of school outfits since 1938 - profitable but seasonal



Sector: **Retail**

Asking Price:

**R 600,000**

Asset Value:  
R 90,000

Monthly Profit:

**R 43,862**

Stock Value:  
R 2,000,000

Yearly Net Profit :  
R 526,344



# Business Report

## Fully describe the business's activities?

This is a business that specialises in school wear for more than 80 years. Stockists of specialised school uniforms with prices that are competitive and affordable. Staff are dedicated, friendly and professional.

## How does the business operate on a daily basis?

This store is the preferred stockist of school uniforms for about 65 schools. Parents can only get the required outfits from this store.

## What Advertising/Marketing is carried out?

No formal advertising. Schools promote the company as the preferred supplier of the uniforms. Brochures are sent out to schools periodically.

## What competition exists?

There are stores that sell the basic school requirements in the area. Only 1 store stocks the specialised uniform, however the quality is very inferior compared to our quality

## How could the profitability of the business be improved?

Advertising, Possible contracts with new & existing schools. Addition of sports clothing and other school related stock added to the store.

## Give a breakdown of staff/ functions/ length of service?

Manager employed since 2019  
Saleslady employed Since 2010  
Salesman employed since 2014

## Do any have management potential?

There is a manager in place

## How involved is the Owner in running the business?

The owner runs the daily operations.

## When does the current lease end?

The seller owns the building as well. The seller will negotiate a new lease agreement with the buyer

## What are the trading hours?

Monday to Friday: 9am - 5pm  
Saturday: 9am - 1:30pm  
Closed on Sundays and public holidays

## What are the main assets of the business?

This is a retail store, and the assets are mostly fittings, racks and rails.

Included is a 5 KVA generator, 3 computers and 2 till printers, a label printer, an office printer  
5KVA Inverter

## Strengths?

Well-known  
Been around for a many a decade  
Friendly service and staff  
Preferred supplier to many schools in the area

## Weaknesses?

High stock holding required for various schools and sizes of clothes

## Opportunities?

Secure new schools  
Introduce sports clothing  
Introduce other school related stock

## Threats?

Other retail stores in the area stock general school uniforms.

## What is the reason for the sale?

Partners have other business interests.