



# BUSINESS REPORT

Date: **20th May 2024**

Business Reference: **33979**

About the Business:

## **Tombstone shops for sale to new franchisees**

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New franchises available in all parts of South Africa, as a retailer of tombstones for a well-established manufacturer . They have partnered with MyLife and now offer funeral policies and life insurance. They are the only tombstone company in South Africa who can offer credit through Mobicred.

# Tombstone shops for sale to new franchisees



Sector: **New Franchise Opportunities**

Asking Price:

R **385,000**

Monthly Profit:

R **22,362**

Asset Value:

R **385,000**

Stock Value:

R **0**

Yearly Net Profit :

R **268,342**



# Business Report

## How does the business operate on a daily basis?

The retail shop operates Monday to Saturday and is run by a shop manager who deals with clients queries and orders.

## What Advertising/Marketing is carried out?

Social media networks  
Newspaper  
Flyer campaign

## What competition exists?

As compared to other industries the tombstone manufacturing competition is not that great as our product is unique and different to granite.

## How involved is the Owner in running the business?

Not full time

## What are the trading hours?

8am – 16h30 week days  
8am – 13h00 Saturdays

## Strengths?

Unique unrivalled product. Market size.

## Weaknesses?

Finding the right staff member.

### Opportunities?

This market is massive and ever growing.

### Threats?

If traditions change

### What is the reason for the sale?

To grow market share nationally.

### Strengths?

Unique unrivaled product.

### Weaknesses?

Finding the right staff member.

### Opportunities?

This market is massive and ever growing

### Threats?

If traditions change